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FINANCIAL TIMES

No. 28,952 Saturday April 24 1976 **10p

MAN IN WOOL
Pure New Wool
Drummond's
Suits
ask your tailor!

SUMMARY

BUSINESS
Equities
fall 4.2;
gilts near
1976 low

● **EQUITIES** attempted a rally after Mr. Len Murray's wages deal speech, but it petered out. The FT 30-share index lost 4.2 per cent.

After rallying early, the pound drifted down more than a cent from its high point to close at \$1.8230, half a cent off. Its effective depreciation widened by 0.1 to 37.5 per cent.

The rise in the official lending rate—which could have domestic bank lending rates unchanged—was not quite big enough to carry full conviction to the exchange market. Later, in New York, sterling slid a further 1.6 cents before lunch. The progress of the Government's talks with the TUC remains the dominant influence on foreign sentiment.

The day's highest value for sterling, \$1.8365, came shortly after reports of Mr. Len Murray's speech to the London conference of European trade union leaders, in which he declared he was confident of an agreement.

The tone of trade union comment, and of the Prime Minister's speech to the shop workers' union, USDAW, to-morrow is likely to be crucial in setting the tone of the exchange markets on Monday.

"The market sees that there is no agreement yet, and fears that the fall in sterling may make it harder to agree on a reasonable figure," a New York dealer explained.

But given the assurance of a hard figure, there could be a sharp rally. "Most people would agree that sterling is now undervalued if British inflation continues to decline, but as long as there is uncertainty about the future, the market is not interested in economic judgments based on present trends."

His view was that a settlement between 3 and 4 per cent, and possibly any figure under 5 per cent, would effectively restore confidence.

Meanwhile, the Government continues to argue for the Chancellor's figure of 3 per cent. Mr. Edmund Dell, the new Trade Secretary, said yesterday that no higher figure would be compatible with halving the inflation rate, and that trade unionists must not imagine that they would be better off with a higher increase.

Only higher economic growth would make it possible to improve real incomes, he said, and that depended on conquering inflation.

The pattern of steady trading in London followed by renewed selling in New York shows that the interest rate move—and even a further rise, which some dealers think possible—can have only a limited effect.

The rise in MLR will impose a somewhat higher cost on the commercial covering operations—the forward sale of expected sterling receipts, and buying of foreign currency in advance of need—which has gathered force at a heavy cost to the reserves in recent days.

However, foreign holders—so far as they still hold liquid funds in sterling—are little concerned with interest rates.

The effect of the rise in MLR in foreign markets was further muted by the unexpectedly sharp rise in the U.S. money supply in the last week, which raised fears that the Federal Reserve Board may soon move to tighten monetary policy and raise interest rates in New York. This would erode the interest rate differential which the London move has opened up.

The size of the rise in MLR was a most unusual example of the market reacting more sharply to an official lead than the authorities appear to have intended. The extraordinary uncertainty in London markets was reflected in an unusually wide spread of bids at the Treasury bill tender, with some discount houses reportedly making defensive low bids compatible with a 2 per cent rise in the lending rate.

Pound drifts despite MLR rise to 10½%

BY ANTHONY HARRIS

A 14-POINT RISE in the Bank of England's Minimum Lending Rate to 10½ per cent—half a point more than the authorities had indicated on Thursday—produced only a brief recovery in the foreign value of the pound yesterday, but the market was much calmer.



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TUC speeds wage talks to help sterling

BY ROY ROGERS, LABOUR CORRESPONDENT

TUC LEADERS last night bowed to intense Government pressure and agreed to speed up wage policy talks in an attempt to help ease the run on sterling.



Mr. Murray: confident of an agreement on pay

At a three-hour meeting between a Government team led by Mr. Denis Healey, Chancellor, and TUC negotiators headed by general secretary, Mr. Len Murray, the sterling crisis was one of the major points discussed.

Prices, rents and import controls were also on the agenda, but according to Mr. Murray pay policy talks were still largely exploratory. No actual percentages had been discussed, although it was clear that the Government offer of a 3 per cent. norm was "inadequate."

These items will all come up again at the TUC-Labour Party liaison committee on Monday and at a further session between Ministers and TUC negotiators at Downing Street on Tuesday.

Some TUC leaders are known to believe that the sterling crisis is now so grave that they should consider concluding a swift compromise between the Chancellor's offer of 3 per cent. plus £1bn. of tax concessions and the TUC target of 5 per cent. plus the tax relief and Government action to safeguard jobs and pay prices.

This view may well be considered at a special meeting of the key TUC economic committee called for Monday evening.

The full TUC general council will review progress on Wednesday, but despite the anxiety over sterling, it will almost certainly take more negotiations and at least one other meeting of the general council—probably in early May—before any hard proposals emerge.

Mr. Murray's assessment of the situation was that the two sides were "homing in on objectives." He said that neither the Government nor the TUC could comprehend the recent fall in the value of sterling.

Mr. Murray "hoped and believed" that an agreement on the next phase of pay policy would be reached in time for the special TUC conference being called for June 18.

TUC anxiety over the sterling situation was revealed earlier in the day.

Addressing the European Trade Union Confederation when meeting in London just hours before the delicate policy negotiations were due to resume, Mr. Murray admitted there were still details to be worked out.

But he stressed: "I have not the slightest doubt that there will soon be an agreement on wages for another year and that the level set will be such as to enable the rate of inflation to be cut substantially still further in the next 12 months."

He interrupted his set speech Party manifesto.

Millan hints at stronger powers for Scots Assembly

BY CHRIS BAUR, SCOTTISH CORRESPONDENT IN PERTH

MR. BRUCE MILLAN, in his first important speech since being appointed Secretary of State for Scotland, hinted yesterday that the Government was prepared to strengthen considerably the powers it had proposed for a Scottish Assembly.

He combined this with a vigorous denunciation of the Scottish Nationalists' quest for independence—a course which, he said, would bring about a massive and rapid loss of employment in Scotland, followed by the most profound disillusionment and bitterness.

Addressing the final session of the Scottish TUC's annual congress in Perth, Mr. Millan said he was confident that, when the Government proposed its revised devolution proposals later this year, the Scottish people would be "too sensible" to reject them in favour of separatism.

Mr. Millan, rounding on the Nationalists, said that Scottish trade unionists had not been made sufficiently aware of the dangers of separatism. He predicted that Scotland would quickly lose an estimated 25,000 jobs, of the 55,000 jobs recently created by North Sea oil developments, because of the reduced exploitation rates on which SNP oil policy was founded.

In other industries—the manufacture of aero engines, ship-

building, steel, and motor vehicle assembly—any attempt to ditch the U.K. connection and solve current problems in a purely Scottish context would be "utterly disastrous."

The STUC's proposals on the Scottish Minister's functions and on the Assembly's industrial powers would "more than anything else" be examined by the Government. The STUC's contribution to the debate on devolution, particularly on the industrial level, had been tremendously significant.

"I certainly hope that in our final proposals we would produce something that you in the STUC still find meets the kind of situation you have in mind."

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U.S. assembly plant for VW

BY NICHOLAS COLCHESTER

BONN, April 28.

AFTER MORE than three years of public discussion, Volkswagen of West Germany to-day decided to set up a car assembly plant in the U.S. With this investment, VW will attempt to re-establish itself in a market which was once the mainstay of the company's wealth but which slipped away over the last five years as the Deutschemark and German production costs rose.

After the VW supervisory Board had voted unanimously in favour of the move, the company's chairman, Herr Toni Schmuecker, announced to-day that VW would spend some DM500m. (£110m.) in converting an existing plant to build 800 Golfs a day.

The company has not decided where the plant will be, but a Government-owned plant at Cleveland, Ohio, formerly used for military production, has emerged as clear favourite.

The converted plant will start producing the German small car—called the Rabbit in the U.S.—in the second half of 1977. Initially 2,000 workers will be employed, rising later to 5,500.

Motors, transmissions, some suspension components and easily transportable parts will be shipped in from West Germany. The bodywork and a large proportion of purchased components will be obtained in the American market.

Herr Schmuecker said that Volkswagen's initial aim will be to stabilise its dwindling share in the U.S. market and then, to build up to between four and five per cent. In the first quarter of this year, VW was able to sell only 52,000 cars in the U.S.—no less than 40 per cent fewer than in the equivalent period of 1975.

Five years ago, Volkswagen was selling more than 600,000 cars a year in the U.S. The logic behind the decision has been produced for some time and the same arguments persuaded Volvo of Sweden three years ago to set up its assembly plant in America.

The repercussions for the German workforce of VW were difficult to face and the decision was further complicated by the financial crisis which VW suffered in 1974. By the beginning of this year, it had become clear to both management and labour that the alternative to an American plant was to surrender the U.S. market altogether.

The company stressed that the decision would secure rather than threaten Volkswagen jobs in West Germany. Herr Schmuecker said there would be no reduction of the German workforce, not even at Emden on the North sea coast where 6,000 workers build cars for the U.S. This plant would be converted at a cost of DM40m. to build other VW products.

EXCHANGES YESTERDAY

	unless otherwise stated)	
FT 30	229.8	Costain (R.)
100	167.4	Courtaulds
200	167.4	Debenhams
300	167.4	Fisons
400	167.4	GEC
500	167.4	GUS "A"
600	167.4	Johnson Firth Brown
700	167.4	Johnson Matthey
800	167.4	Nickman Industrial
900	167.4	Lake and Elliot
1000	167.4	McBride (Robt.)
1100	167.4	Nat. Westminster Bk.
1200	167.4	Notts. Manufacturing
1300	167.4	Pegler-Hatterley
1400	167.4	Redland
1500	167.4	Royal Ind.
1600	167.4	Sainsbury (J.)
1700	167.4	Silhouette "A"
1800	167.4	Taylor Woodrow
1900	167.4	Thorn Elect.
2000	167.4	UDY
2100	167.4	Unilever
2200	167.4	Charter Cons.

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The week in London and Sentiment takes a dive

ONLOOKER

Still suffering from Thursday's confusion the 30-share index was 6.9 points lower at 388.3 by 11 a.m. yesterday, against the new 1975 peak of 419.8 touched just two days earlier. But after the lunch time confirmation of a 1½ per cent rise in M.L.R. — via the weekly Treasury Bill tender — both gilts and equities began to look a little less unsettled. Over the four days the 30-share is 8.0 points lower at 401.0, while our gilts index has experienced one of its sharpest ever declines with a drop of 4 per cent in just three days.

Thus market sentiment having taken a quite sudden turn for the better in the run up to the Easter holiday has now taken an even more dramatic turn for the worse; once again the blame lies with sterling. The pound came under substantial pressure on Thursday morning, and by that afternoon the Bank of England had taken the unusual step of publicly announcing that it would be pushing up M.L.R. This sudden reversal of interest rate policy by the authorities caught, the gilt totally off balance, especially at the short end. Sterling closed 3 cents lower on the week at \$1.8230.

Against this background of currency upheaval, gold mine shares have been in demand. With no help at all from the bullion price, our gold mines index has risen a full 24 per cent since its April low with two-thirds this gain happening in the last four days.

Vickers' buoyancy

Vickers has been one of the leaders in the strong relative showing from the engineering sector this year — and this performance was fully explained on Thursday with the announcement of 1975 profits of £8.3m up at £34.2m. This was several million pounds better than expected with a large advance coming in particular from the various engineering interests such as armaments and bottling. The main interest now is, of course, in the impact of the proposed nationalisation of the group's major shipbuilding and aerospace interests: their contribution to overall profits is much lower than it was, though it is still over a half of the pre-tax total. Moreover, these two companies appear to earn a higher return on capital employed than the group average.

But any doubts about where the profits momentum might come from in future have been partly allayed by the recent growth of the interests outside aerospace and shipbuilding. These companies have increased their profits from £11m to £20m (before their portion of group interest costs of £6.9m.)

during the last two years and their prospects for 1976 are generally good (with the exception of heavy engineering). The group is hopeful of at least obtaining a sizeable advance from its big investment in lithographic plates and office equipment.

Vickers still does not have any idea of when it will be receiving its nationalisation compensation and the resulting uncertainty complicates any investment assessment of the company: the p/e ratio is just over 5. The group should have plenty of financial muscle to exploit new opportunities: even after an increase of £25m last year, debt is still only just over a third of shareholders' funds of more than £150m.

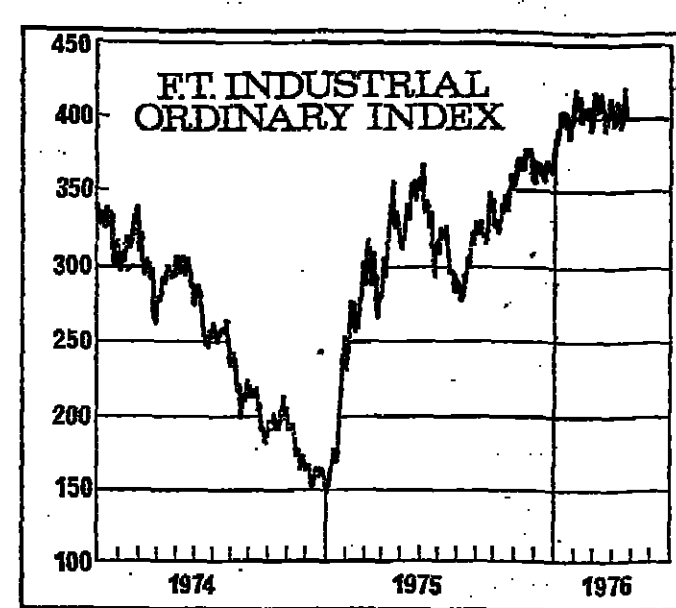
Retail spending

Provisional retail sales for March showed the index sliding downwards for the second month running to 106.5 having reached 109.8 in January. However, the January figure was boosted by the easing of HP restrictions in December and the seasonal post-Christmas "letting go" there is nothing sinister in the decline since then. More relevant is the fact that volume in the first quarter of 1976 is running some 2 per cent higher than the previous six months. Thus it looks as if the downward trend in consumer spending apparent last year has at last bottomed out. But the retail industry is not expecting any sharp recovery, for real earnings are still under pressure and the savings ratio remains relatively high.

As for the electrical retailers there was some distinctly unsettling news on Tuesday from Currys. The Budget's VAT reductions — worth a straight 10 per cent off retail prices — might have been expected to boost sales in this sector but Currys reckons that the response to the lower prices has so far been minimal. Still, analysts are predicting a gentle rise in retail spending for April with the index likely to move up to around 108 according to at least two broker estimates. But the retail sector is likely to continue to underperform the market; there are some disappointing results in the pipeline, notably from Marks and Spencer next Tuesday.

Commodities . . .

Unilever has risen nearly a tenth this year, and its latest accounts — which have allowed profit forecasts for 1976 to be revised upwards from growth of around a third pre-tax to perhaps as much as half — explain why. The group has provided shareholders with a guide to its earnings mix, and this confirms



that commodity prices are still a major key to prospects. And in contrast to this week's expectations from Spillers and Cadbury-Schwepes — where wheat and cocoa prices are already in a clear uptrend — Unilever expects its key commodity costs to stay relatively stable through the first part of 1976.

Spillers' 1974-75 results were broadly in line with November's rights issue projections at £151m pre-tax, against a previous best — eight years ago — of £10.6m. The bulk of the upturn came from a 44m reduction (before interest) in losses from baking with the rest spread across milling and groceries. But hopes for any underlying profits growth this

answer; its accounts are due on May 10. Cadbury's big stake in South Africa made the group a poor currency hedge last year. But the trend could be reversed in 1976, while at Unilever the currency arguments centre on the fifth of capital employed that the company has in the U.K.

... and Sterling

By the same token, the major export stocks continue to benefit from the weakness of sterling. Shares like Associated Portland Cement and Wedgwood have made useful gains this week while sectors like oils (see our monthly performance chart) and insurance brokers continue to perform defensively (taking some 80 per cent of its brokerage from outside the U.K. Minet has risen a quarter this year).

There is, however, another, less favourable side to this particular coin, that is the considerable rise in the cost of imports. And as yesterday's sudden upturn in M.L.R. demonstrates the fall in the value of the pound has now reached a point where the authorities are seriously concerned at the impact of the increased cost of basic foods and metals on domestic rates of inflation. Every 1 per cent drop in the sterling-dollar rate could add 0.25 per cent to the retail price index — this rose 0.5 per cent in March, its smallest rise for 19 months — and sterling has fallen a tenth this year.

Some basic food companies are already experiencing the need for extra working capital, while this week Delta Metal underlined the cash demands of a rising copper price: each additional £100 per tonne adds between £4m and £5m to Delta's working capital requirement, and the price of copper has already risen £280 this year.

Marking time

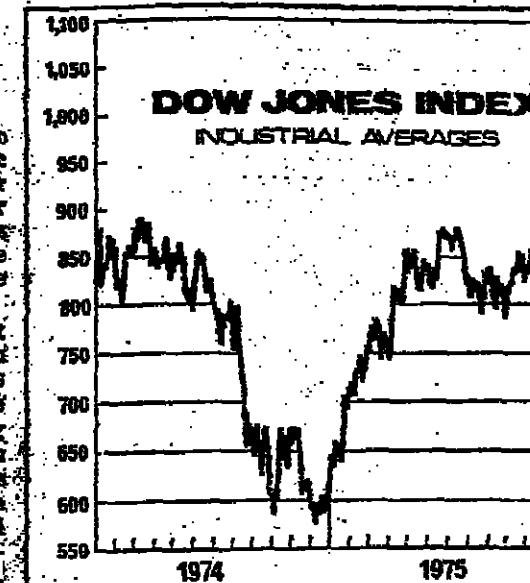
IF ONE TALKS to Wall Street brokers there are few signs of the sort of jubilation to be expected perhaps when a market breaks into new high ground against a background of good economic and financial news.

During the past couple of weeks there has been this back-ground too. The trading results from some of the country's major multi-national corporations in the first quarter of the year have underlined what is happening to the economy. Reynolds Metals, for example, the company which owns 48 per cent of British Aluminium, reported earnings up 600 per cent. American Telephone and Telegraph was up 20 per cent, Standard Oil of Indiana 49 per cent. These are figures which have followed similar good news from the likes of IBM, Caterpillar, Tractor, General Dynamics, Chrysler and Westinghouse Electric.

Better profits it is true, were to be expected in comparison with the previous year's de-

pressed levels but there has also been good news on the economic front. The economy grew faster in the first quarter — at 7.5 per cent — and the first quarter inflation was at an annual rate of 2.9 per cent, the lowest rate over three years.

Talk to a few Wall Street brokers, however, and you quickly find that the good news is passing them by for the time being or at least it is not making them a lot less nervous. An indication of the nervousness came earlier in the week when a wild rumour of a new oil embargo ran through the market knocking share prices back. As one broker put it the market is "churning sideways" and has been for some time. Arguments can be put forward that it should go higher and lower and with "1976 in the sack" the real question is what will happen in 1977. With 1976 an election year it is expected that President Ford will try and run the economy in a way which will help his chances but nobody is taking bets on what he might be forced to do in



1977, especially since fears of revived inflation are still strong. The continuing uncertainties will fuel the recovery with enough new investment remains and the businessmen themselves feel uncertain, and feel they are operating in a less benign social environment. As one economist put it, television the other night put it, with conscious irony,

Mining

BY MALCOLM DUMPHREYS

THE PACE of the rise in base-metal prices has taken many market observers by surprise. Since the beginning of this year until Thursday, cash copper had jumped £282 to £862 a tonne, standard tin £720 to £3,552, lead £93 to £250, and zinc £54 to £437: there was a shake-out in prices yesterday but in late inter-office trading values recovered almost all of the earlier losses as sterling failed to respond to the rise in the Minimum Lending Rate.

The weakness of sterling remains the main factor behind the upsurge but over the past few weeks the rises have been given a little more "respectability" by increases in the U.S. producer quotations for both copper and lead while that for zinc is expected to be hoisted shortly.

Whether sterling will recover is something that this column is not qualified to discuss but until investors can see any real sign of the tide turning they will seek a haven for their funds and at the moment this means base metals, platinum and latterly, silver, with gold still out in the cold under the shadow of the proposed sales of the metal by the International Monetary Fund.

Where next?

Will investors in base metals now begin to feel that the commodity markets are due for a breather before setting out again on the upward road? The downturn in U.S. metal markets over the past two days suggests that this could be at hand. Any funds which are thus released by profit-taking would then be seeking a new home which could well be in the shares of base-metal producing companies.

This week has seen share prices making more response to the price gains made by commodities. These will have an added benefit for U.K. based companies because all overseas earnings when remitted to this country will convert into more pounds in line with the depreciation of sterling against the currency of the country from which the metal was extracted. Rio Tinto-Zinc is a major beneficiary in this respect although its earnings from copper are more directly related to sterling because sales are based on London Metal Exchange prices. It is worth bearing in mind that copper provided well over half RTZ's net profits in 1974 when the metal price averaged £878 per

tonne. Last year the metal averaged £550 and contributed less than 40 per cent. This year...

News has come this week that the RTZ group's Hamersley iron ore operation in the Pilbara region of Western Australia has negotiated increased prices from the Japanese steel mills for ore delivered under its No. 1 contract. This will result in an overall 20 per cent rise in prices by the end of fiscal year 1976-77. Hamersley has also announced March quarter earnings of \$4.3m (£2.9m.) compared with \$6.1m for the same period of 1975.

The head of RTZ's Australian operations, Mr. Rod Carnegie, chairman of Conzinc Rhenium of Australia, has said at the latter company's meeting in Melbourne that he expects overall profits to be in the region of those for 1975 with real improvement starting in 1977.

Faith in Cornwall

The rise in the tin price will have been warmly greeted by London-based Consolidated Gold Fields which runs the Wheal Jane tin mine in Cornwall. The mine was brought to production towards the end of 1971 but around last Christmas when the metal price was only £3,050 a tonne it was reckoned that the operation was losing something in the region of £100,000 a month.

Now comes news of a £4m capital expenditure programme at the mine which, over the next three years, will include the deepening of the present shaft system, driving access tunnels to anticipated new orebodies and improvements to the concentrator. Without this development it is considered that known reserves are sufficient only to keep the mine going for a few years.

The programme will qualify for regional development grants of 20 per cent and should the mine fail to generate sufficient funds the balance of up to £32m will be provided equally by the Department of Industry and Gold Fields by way of loans which will be interest free during the period of construction.

Subsequently the DOI loan will either carry interest or be converted into a minority equity holding. In the nine months to March the mine has produced 816 tonnes of tin metal contained in concentrates compared with 1,015 tonnes for the same period of 1974-75. The mine's production record can

A market on its meta

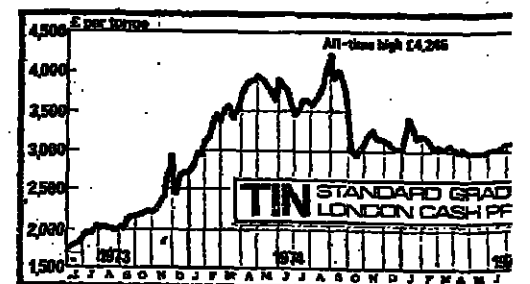
be followed in the accompanying monthly table of tin output controls in present high. U.K. tin producers are not subject to the current export restriction imposed by the "ceiling" of International Tin Council but other producers will be awaiting the outcome of a special stock manager meeting that has been twice called for May 4.

This is almost certain to dis-

TIN OUTPUTS COMPARED

	Mar. 1976	Feb. 1976	Mar. 1975	Feb. 1975
Anal. of Nigeria (tin)	201	208	21	21
Anal. of Nigeria (columbite)	9	7	1	1
Aank	1	1	1	1
Ayer Hitam	402	381	2	2
Berjuntan	310	215	2	2
Bisichi Jantar (tin)	5	242	1	1
Bisichi Jantar (columbite)	5	24	1	1
Ex-Lands Nigeria	41	61	1	1
Geveer	99	79	1	1
Gold and Base (tin)	5	287	1	1
Gold and Base (columbite)	1	1	1	1
Gopeng	186	182	1	1
Hongkong	1	1	1	1
Idris	29	27	1	1
Kaduna Syndicate	23	22	1	1
Kamunting	50	48	1	1
Kent (FMS)	6	32	1	1
Killinghall	25	32	1	1
Kinta Kellas	1	674	1	1
Kuala Lumpur	43	40	1	1
Lower Perak	22	25	1	1
Malayan	241	147	1	1
Penang	173	137	1	1
Penang	181	161	1	1
Penang	124	62	1	1
Rahman	68	62	1	1
St. Francis - Far East	15	16	1	1
St. Francis - U.K. (South Croft)	155	124	1	1
Southern Kinta	93	91	1	1
Southern Malayan	205	225	1	1
Sungei Besi	124	125	1	1
Tanjung Way	53	59	1	1
Tanjong	274	271	1	1
Tongkah Harbour	1	1	1	1
Uda	17	16	1	1
Uda Tin of Nigeria (tin)	6	2	1	1
Wheal Jane	103	121	1	1

! Strike in Thailand. * Four weeks. † Tin metal included low-grade material. ‡ Not yet available. Outputs are shown in metric tonnes of tin content.



MARKET HIGHLIGHTS OF THE WEEK

	Price	Change	1976	1976
	Yday	Week	High	Low
F.T. Ind. Ord. Index	401.0	- 8.0	419.6	381.6
F.T. Gold Mines Index	174.0	+21.6	246.9	140.1
Treasury 9½ 1981	272½	- 3½	275½	272
Bibby (L)	96	+ 6	103	74
Brotherhood (Peter)	96	+ 8	98	71
Charter Coms.	156	+ 9	199	118
Cons. Gold Fields	175	+15	220	146
Cons. Murichon	865	+95	880	580
Dunbe-Corbin-Marx	185	+22	184	134
First Findbury Trust	33	+14	33	19
Francis Industries	26	+ 5	27	14
Guthrie	198	+16	198	155
Heath (C. E.)	355	+27	360	272
Le Bas (Edward)	60	+10	62	42
MEPC	44	- 7	99	62
Minarco	215	+27	240	168
Met. Westminster	234	-13	290	228
Newarthill	61	+ 7	67	48
Ocean Wilsons	122	+10	123	92
Tokengate Inv.	52	+ 9	52½	38

U.K. INDICES

Averages	week to	April 23	April 15	April 9
FINANCIAL TIMES				
Govt. Secs.	62.21	62.34	61.87	61.81
Fixed Interest	61.77	61.99	61.81	61.81
Indust. Ord.	410.1	402.9	403.5	403.5
Gold Mines	167.7	154.2	149.2	149.2
Dealings mkt.	6,119	4,904	6,257	6,257
FT ACTUARIES				
Govt. Gds.	157.54	154.67	156.58	156.58
Consumer (Durable)	139.03	137.24	139.03	139.03
Cons. (Non-Durable)	153.85	150.22	152.32	152.32
Ind. Group	161.83	158.38	160.72	160.72
500-Share	178.92	175.13	176.73	176.73
Financial Gp.	139.13	135.53	136.25	136.25
All-Share	168.55	164.68	166.05	166.05
20-Year Govt.	50.05	49.95	49.40	49.40
Red. Debt.	50.04	49.50	49.50	49.50

TV Radio

BBC 1

† Indicates programme in black and white

8.55 a.m. Ragtime. 9.30 Marine Boy (cartoon series). 10.15 Champion of the Wonders. 10.45 Picture Making. 11.05 On the Move. 11.35 "Zorro". 11.50 The Little House on the Prairie. 12.15 Night in the Show. 12.15 a.m. Bugs Bunny. 12.25 Weather. 12.30 GRANDSTAND: Football Focus (12.35). Snooker (1.05, 2.35). Racing from Leicester (1.25, 1.50, 2.20). Boxing (1.35). Motocross (2.05, 3.15, 3.50). Rugby League Sevens (3.30, 3.50, 4.10). 4.40 Final Score. 5.05 Walt Disney's The Mouse Factory. 5.30 News/Regional News. 5.45 Dad's Army. 6.15 Dixon of Dock Green. 7.05 The Black and White Minstrel Show. 7.50 "QB VII".

10.10 News. 10.15 Match of the Day. 11.30 Saturday Night at the Mill. All Regions as BBC 1 except at the following times: Wales—9.55-10.00 a.m. Telfant. 12.05 p.m. News and Weather for Wales. Scotland—3.00-3.40 p.m. Swimming. 3.40 Rejoice Grandstand. 5.40-5.45 Scoreboard. 10.20-10.30 Sportscore. 10.50-11.20 The Songs

of Scotland. 12.05 a.m. News Summary and Weather for Scotland. Northern Ireland—3.00-3.55 p.m. Rugby: Ulster Senior Cup. 4.55-5.05 Scoreboard. 5.40-5.45 Northern Ireland News. 12.05 a.m. News Headlines and Weather for Northern Ireland.

BBC 2

7.40 a.m.-1.55 p.m. Open University. 3.00 p.m. The Saturday Western: "The Marauders" starring Dan Duryea. 6.05 Open Door. 6.45 Rugby Special. 7.35 News and Sport. 7.50 "Demolition Man" starring Jimmy Helms. 9.10 Arts Inglesse Oggi: The Great British Art Show in Milan. 10.10 Robert Redford talks about America, politics, ecology and movies. 10.40 Second City Firsts. 11.10 Open Door. 11.50 News on 2. 11.55 Midnight Movie: "The Silent Playground".

LONDON

9.00 a.m. Old House—New Home. 9.25 The Big-Bouncing Bicycle Show. 9.50 Return to the Planet of the Apes. 10.20 Fantastic Voyage. 10.45 Junior Police Five. 11.05 Run, Joe, Run! 11.35 Tan-12.30 p.m. World of Sport: 12.35 On the Ball. 1.00 International Sports Special (part 1). Motor Cycling: 1.10 News from ITN. 1.20 The ITV SIS—1.30, 2.00 and 2.30 from Thirsk; 1.45, 2.15 and 2.55

from Sandown; 3.10 International Sports Special (part 2). Sunday People Pub Sports Quiz. Grand Final: 3.50 Half-Mark. Roundup: 4.00 Wrestling; 4.50 Results Service. 5.05 News from ITN. 5.15 The Woody Woodpecker. 5.45 Meet Peters and Lee. 6.15 Island of Adventure. 7.15 News Faces. 8.15 Thriller. 9.30 The Best of Upstairs, Downstairs. 10.30 News from ITN. 10.45 "Reflections in a Golden Eye" starring Marlon Brando and Elizabeth Taylor. 12.45 a.m. Through the Eyes of a Child.

ATV MIDLANDS

9.00 a.m. Old House—New Home. 9.25 The Big-Bouncing Bicycle Show. 9.50 Return to the Planet of the Apes. 10.20 Fantastic Voyage. 10.45 Junior Police Five. 11.05 Run, Joe, Run! 11.35 Tan-12.30 p.m. World of Sport: 12.35 On the Ball. 1.00 International Sports Special (part 1). Motor Cycling: 1.10 News from ITN. 1.20 The ITV SIS—1.30, 2.00 and 2.30 from Thirsk; 1.45, 2.15 and 2.55

BORDER

9.00 a.m. Old House—New Home. 9.25 The Big-Bouncing Bicycle Show. 9.50 Return to the Planet of the Apes. 10.20 Fantastic Voyage. 10.45 Junior Police Five. 11.05 Run, Joe, Run! 11.35 Tan-12.30 p.m. World of Sport: 12.35 On the Ball. 1.00 International Sports Special (part 1). Motor Cycling: 1.10 News from ITN. 1.20 The ITV SIS—1.30, 2.00 and 2.30 from Thirsk; 1.45, 2.15 and 2.55

7.15 Sale of the Century. 7.45 The Big Film: "Birth of the Cool-Set" starring Robert Allen. 8.15 The Big Film: "The Big Picture" starring Robert Allen. 8.45 The Big Film: "The Big Picture" starring Robert Allen. 9.15 The Big Film: "The Big Picture" starring Robert Allen. 9.45 The Big Film: "The Big Picture" starring Robert Allen. 10.15 The Big Film: "The Big Picture" starring Robert Allen. 10.45 The Big Film: "The Big Picture" starring Robert Allen. 11.15 The Big Film: "The Big Picture" starring Robert Allen. 11.45 The Big Film: "The Big Picture" starring Robert Allen. 12.15 The Big Film: "The Big Picture" starring Robert Allen. 12.45 The Big Film: "The Big Picture" starring Robert Allen. 1.15 The Big Film: "The Big Picture" starring Robert Allen. 1.45 The Big Film: "The Big Picture" starring Robert Allen. 2.15 The Big Film: "The Big Picture" starring Robert Allen. 2.45 The Big Film: "The Big Picture" starring Robert Allen. 3.15 The Big Film: "The Big Picture" starring Robert Allen. 3.45 The Big Film: "The Big Picture" starring Robert Allen. 4.15 The Big Film: "The Big Picture" starring Robert Allen. 4.45 The Big Film: "The Big Picture" starring Robert Allen. 5.15 The Big Film: "The Big Picture" starring Robert Allen. 5.45 The Big Film: "The Big Picture" starring Robert Allen. 6.15 The Big Film: "The Big Picture" starring Robert Allen. 6.45 The Big Film: "The Big Picture" starring Robert Allen. 7.15 The Big Film: "The Big Picture" starring Robert Allen. 7.45 The Big Film: "The Big Picture" starring Robert Allen. 8.15 The Big Film: "The Big Picture" starring Robert Allen. 8.45 The Big Film: "The Big Picture" starring Robert Allen. 9.15 The Big Film: "The Big Picture" starring Robert Allen. 9.45 The Big Film: "The Big Picture" starring Robert Allen. 10.15 The Big Film: "The Big Picture" starring Robert Allen. 10.45 The Big Film: "The Big Picture" starring Robert Allen. 11.15 The Big Film: "The Big Picture" starring Robert Allen. 11.45 The Big Film: "The Big Picture" starring Robert Allen. 12.15 The Big Film: "The Big Picture" starring Robert Allen. 12.45 The Big Film: "The Big Picture" starring Robert Allen. 1.15 The Big Film: "The Big Picture" starring Robert Allen. 1.45 The Big Film: "The Big Picture" starring Robert Allen. 2.15 The Big Film: "The Big Picture" starring Robert Allen. 2.45 The Big Film: "The Big Picture" starring Robert Allen. 3.15 The Big Film: "The Big Picture" starring Robert Allen. 3.45 The Big Film: "The Big Picture" starring Robert Allen. 4.15 The Big Film: "The Big Picture" starring Robert Allen. 4.45 The Big Film: "The Big Picture" starring Robert Allen. 5.15 The Big Film: "The Big Picture" starring Robert Allen. 5.45 The Big Film: "The Big Picture" starring Robert Allen. 6.15 The Big Film: "The Big Picture" starring Robert Allen. 6.45 The Big Film: "The Big Picture" starring Robert Allen. 7.15 The Big Film: "The Big Picture" starring Robert Allen. 7.45 The Big Film: "The Big Picture" starring Robert Allen. 8.15 The Big Film: "The Big Picture" starring Robert Allen. 8.45 The Big Film: "The Big Picture" starring Robert Allen. 9.15 The Big Film: "The Big Picture" starring Robert Allen. 9.45 The Big Film: "The Big Picture" starring Robert Allen. 10.15 The Big Film: "The Big Picture" starring Robert Allen. 10.45 The Big Film: "The Big Picture" starring Robert Allen. 11.15 The Big Film: "The Big Picture" starring Robert Allen. 11.45 The Big Film: "The Big Picture" starring Robert Allen. 12.15 The Big Film: "The Big Picture" starring Robert Allen. 12.45 The Big Film: "The Big Picture" starring Robert Allen. 1.15 The Big Film: "The Big Picture" starring Robert Allen. 1.45 The Big Film: "The Big Picture" starring Robert Allen. 2.15 The Big Film: "The Big Picture" starring Robert Allen. 2.45 The Big Film: "The Big Picture" starring Robert Allen. 3.15 The Big Film: "The Big Picture" starring Robert Allen. 3.45 The Big Film: "The Big Picture" starring Robert Allen. 4.15 The Big Film: "The Big Picture" starring Robert Allen. 4.45 The Big Film: "The Big Picture" starring Robert Allen. 5.15 The Big Film: "The Big Picture" starring Robert Allen. 5.45 The Big Film: "The Big Picture" starring Robert Allen. 6.15 The Big Film: "The Big Picture" starring Robert Allen.

Our savings and investments

Investment trusts

TOPHER HILL

Investment trusts. Currently there is also the counter attractions of gilt-edged stocks which compare favourably on a yield basis. Investment trusts are low-yielding, on average despite their freedom from dividend restraint.

Of course the counter argument by the investment trusts is that, since they are heavy in overseas investments, it is scarcely possible to provide an above average yield—and that this has never been their aim. But it is still true that recent experiments in scaling down yields in favour of capital growth have not been ecstatically received by the institutions, who have also tended to be nervous about the dollar premium content in investment trust assets values. While denying that he was a heavy seller of investment trusts, the investment manager of a large Scottish insurance company did remark that the dollar premium was the "trusts' biggest asset" and that he did not find this altogether satisfactory. It may also be a coincidence that the rate of return on investment trusts during the last wobble in the premium.

But one of the most important reasons for the decline in the investment trust sector (not just this year but over a period of years) is the relative lack of interest by the general public. The Association of Investment Trusts claims that 88 per cent. of investment trust holdings may be identified as personal and these amount to 40 per cent. of the value of the sector. But the institutions have become relatively more important as dealers in investment trust shares, and the notable cause of the current over-supply of investment trust shares has been the conspicuous absence of small buyers. It looks as if the accountants, solicitors and brokers who used to place their clients in investment trust shares have finally been won over to unit trusts and the various species of bonds. In addition, the capital gains tax concessions on investment trusts (which apply equally to unit trusts) seem to have worked to the trusts' disadvantage for brokers talk of a continuous dribble of small selling last year by people who wanted the 15 per cent. tax credit.

Naturally, the investment trusts wait that as close-end funds they cannot like the unit trust go out and actively market their wares. But there does seem to have been too little attention paid to communications over the years, with the result that investment trusts have had less appeal to the private individual and have been left to the mercy of the institutions. Once the latter start to treat investment trusts as trading counters rather than long-term holds, higher volatility is bound to result.

certain is that a e complaints about trusts have been long time and are it to quantify or even to justify, are widely held as management of trusts is frequently slow to take even note of the investment has also been dissatisfaction with trust performance few years — propensity to mismanage currency loans. reasons do not the sector should t to underperform d one of the parns now being put at many insurance - one of the main the sector — have ing their holdings. e because of the regulations on in- ation paid to commu- mpany solvency ch influence com- k more closely at it also seems to more fundamental attitudes. Many companies are now to handling their investment where- id to leave it to

Investment

will be coming to a head soon and that policyholders will know one way or the other, what is going to happen to the company. A scheme has finally been agreed between the parent—Fidelity Corporation—and the Government-sponsored, Policyholders' Protection Board which would fully protect the policyholders.

Under this scheme the corporation would make £700,000 available immediately to the Board which would underwrite all the U.K. policyholders' benefits and would make a further sum of £800,000 available in 1981. Fidelity's life business would be operated as a closed fund, not accepting any further business, but paying out benefits on existing contracts when due and even meeting surrenders. Apparently there is no shortage of cash in the fund.

The main stumbling block to this scheme is the attitude of the trade creditors and the companies which reinsured Fidelity's risks. These are not covered by the Policyholders' Protection Act so that special arrangements have to be made with them. Reinsurers have been offered 70p in the pound payable in 1981 and other trade creditors 50p in the pound payable now. The matter is still under discussion.

The whole issue goes back to the High Court next month and if agreement is finalised on the scheme it is likely that the winding-up petition for Fidelity will be withdrawn and policyholders will start to receive benefits again. If the negotiations fall through, then winding-up would almost certainly follow and policyholders would be entitled to receive 90 per cent. of the value of their contracts under the Act at some time in the future. Investors must be patient for a few weeks more.

Finally, what has happened to London Indemnity and the International life company being rescued by certain members of the life insurance industry. It appears that the proposed re-creation schemes have under this scheme become bogged down in a legal morass, since so many classes of policy are involved. The temporary arrangements are still paying out 90 per cent. of claims as they arise, but otherwise policyholders can do nothing but wait — something they should be used to by now.

Interest patterns

THE AVERAGE investor who has tried to follow recent movements in the pattern of interest rates must be feeling dizzy from watching the gyrations. These changes in rates have been both violent and jerky and have never moved in one direction for any appreciable time. This week has seen a violent movement in an upward direction with Minimum Lending Rate being increased following several cuts. So now is perhaps an opportune time to consider what returns are available to the investor from the various fixed-interest media.

Building Society rates are being cut by one-half a percentage point, but such a move was inevitable once mortgage rates were reduced. However investment in building societies still looks a good bet compared with clearing bank deposits where the rates are linked to M.L.R. providing a return almost double for the standard rate payer. Building society investment has the added advantage of providing stability in yield — the rates are reviewed fairly infrequently and are influenced by different factors than are bank deposits.

The National Savings move-

ERIC SHORT

Current yields at varying rates of tax

Investment	Nil %	35% %	50% %
National Savings Certs. cashed-in after 1 year	6.0	6.0	6.0
cashed-in after 4 years	7.6	7.6	7.6
Jubilee Bonds cashed-in after 5 years	9.1	6.2	5.0
Building Society deposits	6.25	6.25	4.7
shares	6.5	6.5	5.0
Clearing banks deposits	5.5	3.6	2.8
1-year term	11.0	7.1	5.5
Local Authority loans 2-3 years	12.4	8.0	6.2
Treasury 11½% 1979	11.4	7.4	5.7
Treasury 2½%	14.6	9.5	7.3

Income, growth or both?

THE KEY to successful investment decisions is timing, and the experience and expertise needed to make such decisions can only be accumulated over many years.

IN THE U.K. we are now seeing signs that the economy is picking up.

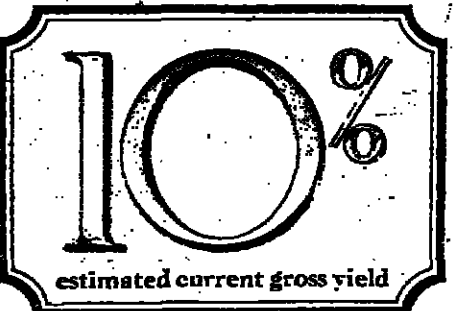
INFLATION is being steadily reduced, exports are rising not only in value but in volume also, and the balance of payments is improving. Furthermore corporate profits are expected to rise substantially during the year.

BUT MOST important of all, the

Government appears to be accepting the view that private industry must make profits.

THESE FACTS have definite investment implications and we believe that it is vital that your money receives day-to-day investment management.

GARTMORE HIGH INCOME UNITS.



THIS IS for the investor who is looking for above-average income now, and for long-term capital growth.

THE FUND was launched in March 1975, and is currently valued at over £5 million.

BY THE end of the first year, it was the best-performing U.K. unit trust, according to the figures produced by the independent magazine "Planned Savings".

£1,000 invested on 1st April 1975 would now be worth £1,716. £1,000 growing at the same

rate as the F.T. Industrial Ordinary Share Index over the same period would be worth £1,499.

WE FEEL that it is important to emphasise that this is an exceptional rate of growth for such a fund over a relatively short period and is not likely to be sustained.

THE PORTFOLIO is spread over some 120 holdings. The principle is to select high-yielding shares which have not been in the limelight and monitor their performance on a day-to-day basis. Investment proportions today are:

- 74.5% — Equities
- 18.4% — Preference Shares
- 3.1% — Convertibles
- 4.0% — Cash & Gilts

GARTMORE BRITISH UNITS.

THIS FUND is wholly and solely devoted to capital growth. Income is not distributed but retained within the fund and used to purchase further investments, to enable the value of units to increase more rapidly.

THE PURPOSE is to help protect your savings from inflation.

AT THE same time, as with all Unit Trusts, it offers considerable tax advantages — and, as part of a group with over £400 million under management, professional investment management of a very high order.

THE FUND was launched in October 1973, since when the offer price of units has increased by over 64%. Over the same period the F.T. Ordinary Share

Index has gone down by 4.6%.

THE FUND is currently invested in the following proportions:

- Capital Goods 41.3%
- Consumer Goods (Durable) 3.5%
- Consumer Goods (Non Durable) 11.2%
- Chemicals and Oils 15.9%
- Financial Groups 14.7%
- Fixed Interest 5.4%
- Miscellaneous 4.8%
- Cash 3.2%

THE OFFERS. Gartmore High Income Units are on offer at the fixed price of 43.0p with an estimated current gross yield of 10.0%. Gartmore British Units are on offer at 41.2p with an estimated current gross yield of 3.8%. Both offers close on 30th April 1976.

YOU SHOULD regard your investment as long-term.

THE PRICE of units, and the income from them, can go down as well as up.

The Gartmore Credentials

WHAT MAKES GARTMORE SO POPULAR WITH PROFESSIONAL ADVISERS?

The first public offer of units by Gartmore Fund Managers Ltd. was made in March 1975.

Since that date, nearly two-thirds of the money subscribed has come not directly from the public but through stockbrokers, banks, solicitors and other professional advisers; men whose job it is to advise clients on investments.

Why do they so pointedly favour Gartmore?

The reason is that Gartmore is an established City institution — with all that that implies.

Although "the City" is an international byword, the big City institutions and the big City firms, which are its component parts, are generally almost unknown outside the Square Mile. They may be old-established; they may be as solid as rocks and even by their own terms, famous.

They may handle millions of pounds a week, every week of the year. And yet, to the man in the street, their names probably mean nothing.

Gartmore Investment is just such a Company. Its business is investment management and it currently manages over £400m. of funds for investment trusts, insurance companies, private clients' accounts and the pension funds of both private and public companies.

Gartmore Fund Managers Ltd. is a subsidiary of Gartmore Investment Ltd. It currently manages eight Unit Trusts valued at £15m.

Over the period of their existence, both the Trusts on offer in this advertisement have handsomely out-performed the F.T. Ordinary Share Index.

It is with this authority behind us that we offer these two Trusts to the British public.

Both offers close on 30th April 1976 but either may be closed earlier if the current offer price differs from the fixed price by 2½% or more.

After the close of the offer, units will be available at the daily quoted offer price and yield published in most newspapers.

Applications will not be acknowledged, but certificates will be forwarded by the Managers by 11th June 1976. You can sell your units back to us at any time on the bid price on any dealing day; you will receive a cheque within seven days of the Managers receiving your renounced certificate.

Gartmore High Income Trust distributes income on 1st March and 1st September each year, after deduction of income tax at the basic rate. Units in Gartmore British Trust.

are accumulation units. You will receive a statement on 15th September each year showing the amount of net income transferred to the capital account. Income tax may be claimed from the Income Tax Revenue if you are entitled to do so. A management charge of 1% is included in the offer price of the units in each Trust. 6% of this (the Managers will pay commission of 1% to the authorised agent. There is an annual charge of 1% (plus VAT) of the value of the funds which is deducted from income, and which is already allowed for in the estimated current gross yield.

The Trustee in both Trusts is Midland Bank Trust Company. The Managers of the Trusts are Gartmore Fund Managers Ltd., 25 St. Mary Axe, London EC3A 8BP. Telephone: 01-583 3531. (Members of the Unit Trust Association.) This offer is not available to residents of the Republic of Ireland.

Fill in the coupon and send it now. To: Gartmore Fund Managers Limited, 25 St. Mary Axe, London EC3A 8BP. (Regd. in England. Regd. No. 1137353. Regd. office at above.)

Units in both Trusts are on offer until the 30th April, 1976. Gartmore British at 41.2p, giving an estimated current gross yield of 3.8%; and Gartmore High Income at 43.0p giving an estimated current gross yield of 10.0%.

I/we enclose a remittance payable to Gartmore Fund Managers Ltd and should like to buy units in the Gartmore High Income Trust to the value of £..... at 43.0p each. Minimum initial holding £200.

I/we enclose a remittance payable to Gartmore Fund Managers Ltd and should like to buy units in the Gartmore British Trust to the value of £..... at 41.2p each. Minimum initial holding £200.

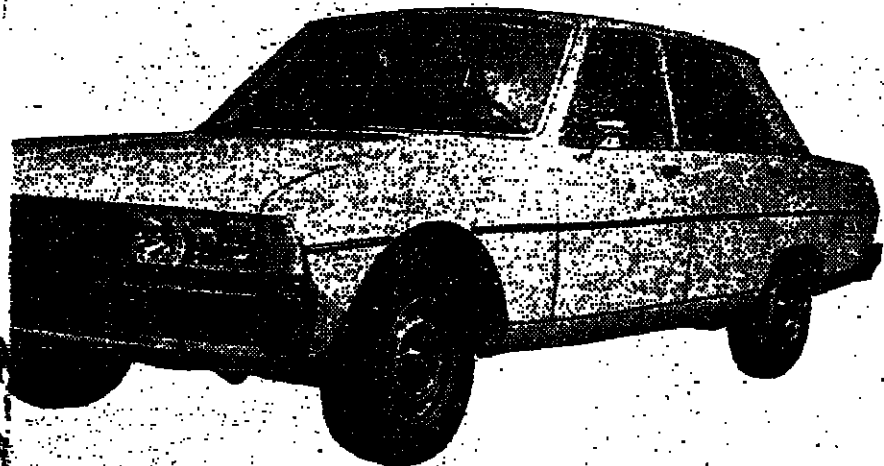
Tick Box: ☐ If you want to know how to buy Gartmore units on a regular monthly basis. ☐ If you would like details of our Share Exchange Service. ☐ If you want maximum growth by automatic reinvestment of net income. (Applicable to High Income only.)

I/we declare that I/any of us are not resident outside the U.K. or Scheduled Territories. (If you are unable to sign this declaration it should be deleted and your application lodged through an authorised depository.)

SURNAME (MR. MRS. MISS).....
FIRST NAME(S) IN FULL.....
ADDRESS.....

SIGNATURE(S).....
(If there are joint applications all must sign and attach names and addresses separately.)

Motoring



Peugeot 604: travelling in style

By T. MARSHALL

are well enough almost a carbon copy of the BMW 2500. It even feels like a BMW to drive. The manual gearbox 604 gets from 0-60 m.p.h. in just under 10 seconds: the same as the BMW 2500. It is a natural, if illegal, cruising gait of 85-100 m.p.h.—illegal, that is, unless you happen to be in West Germany. The 604 is powered by a V6 engine of nearly 2.7 litres, which is used in the Volvo 264 and the Renault 30. It pulls smoothly up to high speeds. Quiet until it reaches 4,000 r.p.m. (say 60 m.p.h. in third gear), it whistles along the motorway at 70 m.p.h. Even at 100 m.p.h. there is more noise from the wind rushing past the screen-wiper blades than from the engine. It needs four-star safety ratings around 22 m.p.g. driven sensibly.

There is one word for the fully independent suspension—superb. Excellent power steering—again, like the BMW 2500—makes for effortless control and easy parking, aided by a good lock. The handling is so well balanced that within a few miles the 604 does not feel a large car any more. Despite its executive role, it can be hurried along winding minor roads most entertainingly.

Though basically good, the driving position is not ideal for tall people because the seat control layout is good, however, the boot is vast. It is a big at 6 inches overall longer than a car as wide as it is shorter than, a performance it is

Golf

The end of an era

By BEN WRIGHT

IN THE TORRENT of largely incredulous publicity that surrounded Ray Floyd's magnificent victory in the U.S. Masters tournament a sad fact was largely submerged by the superlatives, namely the disappointing performance of the great Arnold Palmer.

There have been few sadder moments in my recent memory than sitting in the lower above and behind the 15th green, set in its lovely natural amphitheatre at Augusta National Golf Club, and listening to the crescendo of sound being reached as the great man doffed his white visor to the crowd revealing almost white hair as thousands of spectators rose obediently to their feet as one. As ever, Palmer strode purposefully and majestically around the pond, but for once the warm smile was a trifle rare. The most heroic figure in golfing history since Bobby Jones launched the Masters in 1934 was on his ignominious way to a second round of 81 and a total 155 that caused him to miss the 36 holes cut-off by five strokes. The end of an era that Palmer has graced since he first won in 1955 had come to an end.

As usual Palmer glanced furtively more than once at the television cameras to the left of the green at ground level and on our tower high above him. And having spotted that the red lights upon them were not illuminated—indicating that his antics were not being shown—

his extravagant gestures of despair as he tentatively prodded and missed a short birdie putt were muted. In the good old days he would have rammed such a putt fearlessly to the back of the hole, confident that he could get in the next were he to miss. Boldness was always his friend.

Palmer's major role in popularising modern golf both as a spectator and television sport has been achieved even more by his sentimental appeal to millions of people of all nations than by the courage and bristling style that meant so little to so many of them. They shared the agony and the ecstasy.

It is intended as a compliment rather than the reverse to say that the homespun Pennsylvanian has always been shrewd enough to realise what his public has required of him, and remained humble enough to give it to them.

Palmer has suffered from emotional and melodramatic doses. That is what that overworked word charisma is all about. Palmer has suffered fools gladly like few sporting gods, and I would gladly retire a millionaire to-day if I had a pound sterling for every autograph he has signed with a smile.

In all truth, Palmer, who will be 47 years old on September 10,

has been off form for some time, is a little deaf, and his eyesight has also seen much better times. But although he would gladly retire from major competitive golf to-morrow, the treadmill of commercialism has him trapped. Time after time Palmer's name will start a tournament or championship on the leader board, but there by the local section of a huge worldwide fan club which doggedly refuse to face the inevitable. It is only removed when to keep it aloft would be too painfully humiliating even to the most blindly loyal, who still follow him in their tens of thousands.

Of course Palmer won the Spanish Open and the British PGA championship sponsored by Penfold in 1975, sweeping aside the best golfers outside America and the Far East. The splendid irony of that situation was that by doing so Palmer qualified to play for the Ryder Cup team instead of in fact acting the elder statesman as the non-playing captain of the victorious American cup holders on his native heath. Had he wanted to turn the screw he could not have more cruelly emphasised the paucity of the talent and dedication of most of the British professionals of note. But these were hollow

victories to a man desperate for a first major championship success since his fourth Masters triumph in—would you believe it? 1964.

In a sense those two wins, and a third place in the 1975 Hawaiian Open, represented the final desperate fling of a man finally realising that not even the intense desire and competitive drive that were his thrilling trademarks can prevent the erosion by time of the cutting edge. Palmer was tied with Gary Groh when he had two holes to play, and Groh 'only one in Hawaii. But the great man pulled his tee shot wide of the green at the par three 17th, and missed the putt from four feet as one felt he would with sickening inevitability.

Significantly at the 12th hole of the first-time winner Groh's first round of 68 he ran a 50-foot birdie putt seven feet past the hole, and missed the return. But worse, he was too casual with his third putt, a mere tap-in, and missed the ball completely. Ironically Palmer committed the same unforgettable golfing sin at Augusta, of all places in that horrific second round of 81 two weeks ago to take five at the par three 12th—not for nothing nick-named

Amen Corner. One could have wagered good money that the Palmer of old would have hit back with a birdie at the par five 13th. Instead he hooked his drive into the creek, and hit his third shot back into the water in front of the green for an eight. If he was to fall from grace it was characteristic that he should fall really heavily.

Palmer won \$59,017, that is American money for 36th place in the 1975 standings, exactly 36 places higher than his finish the previous year. It is a convincing indication of Palmer's colossal financial impact on the professional game that his winnings of \$30,283 in 1974, his worst year financially since 1959, compared only slightly unfavourably with the \$42,608 he earned in 1958, when he first won the Masters and topped the money winners' list for the first time.

Palmer has been written off many times before, and always hit back to make mock of his critics. It is my fervent hope that he could do the same again, and I will gladly and promptly eat an overdose of humble pie. But I no longer believe it can happen. Next month Palmer will command an around-the-world flight in a Lear jet to try to break the existing record time. Good luck to him. But to announce his retirement from tournament golf before taking off from Denver, Colorado on May 17 might be a fitting accompaniment to any flying record he can manage.

Fishing

PREDICTABLY enough, I have not yet beached a salmon this season in spite of half a dozen outings to the Wye. The river has been by turns too high, too low and too coloured, and when conditions were, as they were last week for instance, almost ideal, only the occasional fish was showing. They were according to an expert present, travelling. Most of the time the river has been too low for the fish to make the ascent in any numbers. Popular report has it that the Bristol Channel is swarming with salmon awaiting a flood to bring them surging up en masse.

Fish have been taken, particularly in the lower stretches, but on my particular beach the score has been three landed and three lost. A lost fish counts as a victory, for the fish has been deceived enough to seize the bait even if it has got rid of it afterwards. Even a tug or

a pull, which might be the tentative approach of a fish, is a demonstration of the anglers skill. For want of anything more tangible it is often the only reward for a week's fishing.

The only pull I had was from a pike which I landed and despatched. The pike is a ruthless scavenger of rivers and lives on other fish. The French esteem it as a dish—it is called

brochet over there—and tastes not unlike salmon. I gave mine to the water bailiff who came along as I was landing it. Well salted he said, it would eat well.

But fishless as my excursions have been I have enjoyed them immensely. There is the fascination of moving water, which is the main element in the presentation of the minnow or fly to the fish. The Devon minnow is a wood or plastic toyed with fins to make it

spin, and a grapple of hooks sticking out of its rear.

On dry land it looks very ordinary, but once drawn through the current it bobs and dances about like a live thing. Minnows are not the only baits: there is the whole armoury of ironmongery, designed to do the spinning, which really means throwing the bait out across the current letting it swing round and winding it in again. Fly fishing for salmon follows the same principle. The fly is cast across the stream and the current does the rest.

Many salmon fishermen condemn spinning but in good conditions it catches more fish, and is more easily learnt than fly fishing. It is not allowed on many rivers unless water conditions are such that few fish can be caught. I prefer fly fishing myself, but from observation I would say that there is just as much skill in the presentation of a minnow as of a fly. A salmon fly, seen in the current, is very little different from a Devon minnow or other lure. It is really I think a question of fishing smobbery. Casting a

fly with a salmon rod is more easily learnt young. But the opportunities for young men to learn the art are generally confined to those with fathers rich enough to own or hire beats on the best rivers, usually in Scotland. Ordinary mortals can learn to spin in any canal, but few of them can go salmon fishing until they have made at least a modest way in the world

By comparison with the great Scottish rivers, the Wye, although the best in England and Wales, is not in the same class except for a few beats. It is certainly overfished but, on the other hand, it is accessible and up till now reasonably priced. For the cost of a week's fishing on even a moderate Scottish river, it is possible to cast a minnow or fly once a week from the end of January until October, to see salmon and perhaps catch one.

Last month I stated wrongly that the River Camel was open from January 1. The Camel closes on December 15, but the Teign opens on December 1. So if I am right this time, there is salmon fishing all the year round in Britain.

When I took on my Wye beat,

my landlord showed me the lies where the fish have traditionally rested on the journey up stream. These are often quite small lengths, a few yards only. Fishing either from the bank or by boat I search them with the bait or fly slowly and methodically.

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When I took on my Wye beat,

JOHN CHERRINGTON

Arts

mpets

ms

CLYDE COVENEY

is indeed for the Playhouse to offer this premiere of writing of the Brecht in America. Year: for Brecht time of the action so that Captain's devious sergeant, on Shrewsbury for Queen Anne's War of the Spanish but for King ated troops across where some imperials were taking their own hands.

Brecht ransacked comedy pretty order to emphasize of military life and these are hardly reached by Farquhar Sylvia becomes her disguise to test for her remains, in ct. The difference ain, stylistic and English translation vey, exactly, what to in the German

es this

Equus. Timely Shaffer's fine Dexter's immaculate Theatre produces Blakely plays the Gerry Sundquist. Opened Tuesday. JSE DOWNSTAIRS ghts. Attractive pre-classic tales by pany called Shred but don't let that Opened Tuesday. 6's. Tufnell Park 5's. Night. Every and see this inter-

almost the shape houses of Shake-time but much more the opening pro-pony east, with Eric Ivellio, Lyn Farleigh, Bonnie Stevens as d Wednesday. here's Bush—Lady. d. Three children their grandmothers. Was it worth it? nesday. (HT—Waiting for rather Warren and erd performance in egypt's play by the Arc of Berlin that cury's season cele- author's 70th birth-Thursday.



Malcolm Scorry, Ted Richards, Matthew Scuffield and Celia Fox in 'Trumpets and Drums'

(the one used here is credited to Alan Brown and Kyra Dietz, although it sounds suspiciously like that of Rose and Martin Kasper) there is an overall sharpening and tightening up of the Restoration dialogue. This does not constitute an improvement; far from it, as one of the great strengths of *The Recruiting Officer* is its vernacular and idiomatic muscularity of ordinary speech. No, Brecht's version is just different, plainer and a little harder at the edges.

Plume's friend, Mr. Worthing, here given the occupation of a boot manufacturer, a nice touch which allows him to fit more securely into the social mesh of the play (that is, in supplying the boots for the soldiers that Plume must find). And a totally lackadaisical. Nor should Plume new character, Lady Prude, appears in the final scenes to studiously poorness of voice.

pressure Judge Balance into

statements of moralistic outrage at the general boozing and whoring going on around the town.

Richard Eyre's production does not, thankfully, aim to be po-faced or "serious" about all this. On the contrary, it is almost too relaxed for its own good. Plume, for instance, as played by John Price, never really establishes the fact that he is a commoner made good by an army career. Mr. Price is an actor who always strikes me as at his best when hurrying into deeper emotional waters than he encounters here; although he here given the occupation of a boot manufacturer, a nice touch which allows him to fit more securely into the social mesh of the play (that is, in supplying the boots for the soldiers that Plume must find). And a totally lackadaisical. Nor should Plume new character, Lady Prude, appears in the final scenes to studiously poorness of voice.

Other performances are much

brighter, especially those of Richard Kane as the proto-teenage braggard Brazen, Zoe Wanamaker as Victoria and Malcolm Scorry as Kite. But even they allow too many very funny lines to slip by unattended.

The odd thing is that the spirit of the play that inspired Brecht to do his own treatment was transmitted far more memorably by William Gaskill's 1963 production of the Farquhar for the National Theatre. It's almost as if, at Nottingham, the paraphernalia that British productions consider *de rigueur* for Brecht—lavishly projected scene-captions, irritatingly sub-Well captions, are inevitably using badly and the coy use of stage properties—obfuscates the intention of the re-write and creates an impression of archness not dissimilar to that which blights most run-of-the-mill productions of Restoration comedy.

Steckel's approach to *Maria Magdalena* is to dignify an archaic text by cloaking it entirely in sombre, attentive tones. The tiny stage of the Kaumeter appears at first to be the inside of a mausoleum, a vertical slit in the middle background serving as the only source of light like a crack in a wall.

Anton's son, also a carpenter, works on a pine coffin eventually to be used for the "live" burial of the mother on the lip of the stage in a black earthen pit.

Scottish Opera's new season

Scottish Opera's 1976-77 season at Glasgow will run from October 6 to February 26. The repertoire includes ten productions, five of them new or new to Glasgow. They are *La Bohème*, Thomas Wilson's *Confessions of a Justified Sinner*, *The Magic Flute*, *Don Pasquale*, *Warbeth: Die Meistersinger*, *The Merry Widow* (the Christmas attraction); *Fidelio*; *The Rape of Lucretia*; and *Jenufa*, a joint production with the Welsh National Opera. Scottish Ballet's *Nutcracker* will play over the Christmas season.

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HOME NEWS

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ICI seeks price increase
as naphtha cost rises

BY RHYS DAVID, CHEMICALS CORRESPONDENT

International commodity market has made a mistake in quickly to pressure for payment of id probably under-
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FURTHER INCREASES in the cost of the chemical raw material naphtha, partly because of the continuing devaluation of sterling, are being blamed by ICI for a price rise application—its third in the Price Commission since December.

ICI was recently allowed rises from 3-15 per cent on various products, including its main chemicals and aromatics—raw materials used in the manufacture of a wide variety of downstream products.

The company believes, however, that it is now facing a further 525m, a year rise in the cost of oil-based naphtha and is seeking a new increase of about 10 per cent on ethylenes, benzene and toluene with a further application covering acetone, ethylene oxide and ethylene glycol to follow later.

The naphtha price problem in the U.K. has been intensified however by the fall of about 10 per cent, this year in the value of sterling against the dollar, the currency in which oil and oil products are priced.

ICI has said that further regular rises would have to take place during the year.

Within the industry an ethylene price of as much as

derived from cracking naphtha, has gone up from about \$135 a tonne to \$240 a tonne, a much smaller rise. The price of products made from ethylene has also gone up much more slowly.

The higher price for naphtha partly reflects a move by the oil companies to obtain a much higher return from the product, which in spite of the drop in chemical production around the world last year has remained in much stronger demand than other refinery products such as fuel oil.

Prices for naphtha have risen further this year with the increase in demand for some products of the chemical industry such as plastics.

As a result many smaller companies say they will be unable to meet the higher prices sought by the chemical industry.

● Hoechst U.K. is to increase the price of its Trevira high tenacity and monofil yarns by about 10 per cent from May 1. The price increases are blamed on rising raw material and production costs of all oil-based products.

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Dublin Government faces test
if Provos defy ban on march

BY GILES MERRITT

DUBLIN, April 23.

THE IRISH Government's tough, no-nonsense approach to the Provisional Republican movement is expected to be sorely tested after today's demonstration that the remains of Mr. Joe Clarke, who died in Dublin last night aged 94, one of the last survivors of the 1916 Easter Rising, are due to figure prominently at Sunday's banned mass demonstration backing the Provisional IRA.

Mr. Clarke's coffin may be paraded through the streets of Dublin in the march of 10,000 Provo sympathisers, to culminate in a rally outside the GPO building, the focus of the rising.

His body has been given by his family into the custody of the National Graves Association, a strongly-Provo organisation. IRA sources claim that the Government is unlikely to dare to resort to the strong-arm tactics it used to prevent hunger-striker

Frank Stagg's funeral being turned into an IRA demonstration two months ago.

For the IRA, of which he was long a supporter, Mr. Clarke's death has been timely. Three years ago he was refused entry to Britain for Provisional Sinn Féin celebrations of the Easter Rising.

He played a prominent role in the short-lived 1916 revolt and was taken prisoner by British troops only when he had run out of ammunition.

His posthumous contribution to the Republican movement will be to deepen the confusion already surrounding the banned rally and to heighten the Irish Government's embarrassment.

Provisional Sinn Féin lawyers plan to challenge the ban in the courts.

● A controversial speech by Mr. Enoch Powell has brought a call for him to be ousted as an

Ulster MP.

The Democratic Unionist Party, led by the Rev. Ian Paisley, called on its ally, the Official Unionists, to look for an alternative candidate.

Mr. Powell, angered by the fact that the union with Britain was as strong as ever and that the Ulster Unionist coalition had ceased to exist.

Mr. Paisley's party said that the Unionists should seek someone who accepted that direct rule from Westminster undermined stability of the Union.

● Mr. Tom Cahill, whose £20,000 award for injuries in a shooting has been frozen pending an appeal against it by the Northern Ireland Office, has said that the award is not enough.

Mr. Cahill, brother of the former Belfast Provo leader Joe Cahill, said he was thinking of appealing because the damages were inadequate.

There has been speculation about the future of the McAlpine construction yard at Ardoyne Point on the Clyde estuary, but Dr. Mabon said that he had had discussions with the firm and there were no fears of a shut-down because the yard had work until next spring.

Oil companies wanted to be certain of geological and technical problems facing them before they sited a new platform.

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Glass
container
demand
revives

By Kenneth Gooding, Industrial Correspondent

THE DECLINE in demand for glass containers, which put 30 per cent of the industry's capacity out of action last year, has now been reversed. The Glass Manufacturers' Federation claims.

A revival in the second half of last year enabled the industry to produce volume sales only 4 per cent below the 1974 level and "a clear upward trend can now be detected".

One important factor is that long-term quantity contracts signed by U.K. companies with overseas suppliers during the period of home shortages early in 1974 have now run out.

As a result, glass container imports fell 50 per cent last year, nearly 50 per cent down on the previous 12 months. This year imports should be back to 200,000 units, a normal level of about 200,000.

Volume sales last year reached 6.2bn. units against 4.6bn. in 1974. The sales value managed to keep pace with inflation, thanks to three price increases, and was up 22.4 per cent from £137.4m. to £175m.

Depleted stocks

De-stocking by users also played its part in depressing levels during the first half of 1975. Mr. Oliver Normandale, director of the federation, said: "The early part of the year, many users of glass containers embarked on strict de-stocking policies."

"The rate of demand later in the year, once packers' stocks were depleted, indicates a strong revival for our industry."

An analysis of the destination of the glass containers used last year shows that 27 per cent, or 1.69bn. units went to food packers; 31 per cent, 1.93bn. units to the soft drink industry; 30 per cent, 1.87bn. units to wine and spirits bottlers; 9 per cent, 544m. units to the chemicals and pharmaceuticals industries; 7 per cent, 442m. units for dairy products; 5 per cent, 337m. units for beer and cider; 3 per cent, 210m. units for toiletries and perfumery, leaving 7 per cent, 407m. units for other things, including direct export.

Loan helps

to save

shipyard

United Towing is to buy the

Coehrane shipyard at Selby,

Yorkshire, from the receiver for

the insolvent firm, recently

removed from the list of ship-

building and aerospace companies

to be nationalised.

The purchase, which is expected

to go through on June 1, will be

made with the help of a £400,000

loan from the Department of

Industry and will secure the jobs

of about 350 workers with the

prospect of further jobs later.

United Towing is to invest an

immediate £500,000 at the yard.

Haven dues

Millford Haven Conservancy Board

is to raise its dues on ships of

all kinds entering the Haven in

an effort to overcome the losses

suffered because of a 27 per cent

fall in traffic last year and a steep

rise in costs.

Official dismissed

Winchester City Council has dis-

missed Mr. Leslie Robjohn, 60, its

28,000-a-year director of technical

services after only a year in the

job because of "his lack of

ability to perform the work

for which he was engaged." In his

previous, similar post, at

Peterborough, Mr. Robjohn was

awarded the MBE for his services.

Freedom fighters

Working journalists were the

guardians of freedom—no Mr.

Michael Foot, the TUC or Mrs.

Thatcher and her shadowless

Cabinet. Mr. David English, editor

of the Daily Mail, told a "meet-

ing the editors' meeting in London

organised by the Institute of

Journalists. He attacked the

"Left-wing myth" of a Press

dominated by wicked proprietors

forcing editors and journalists to

write anti-working-class lies.

City letting

MEPC property group has let

more than 100,000 sq. ft. of

Blackfriars House, London,

E.C.4.—its only vacant building in

the City—to solicitors Clifford-

Turner. The building has been

let since the complete

renovation was finished last

year.

Top of the milk

A cut of 1p to 10p in the price of

a pint of top quality Channel

Islands milk was announced yes-

terday by the Ministry of Agricul-

ture in a bid to stimulate demand.

Sales have fallen about 20 per

cent since the price was raised

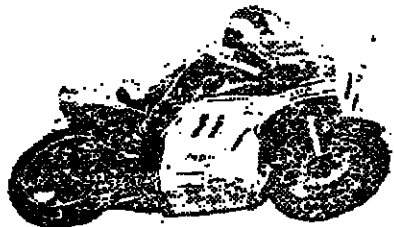
in November.

NEWS ANALYSIS—LEYLAND

A costly clock-out

BY DAVID CHURCHILL

THE UNOFFICIAL strike yesterday by



The winning team

One of the most interesting growth stories in the post-war era has been that of the Heron Suzuki GB organisation now with more than 20% of U.K. motorcycle sales.

This is the result of an excellent range of machines from Suzuki and the marketing expertise of the GB company giving them a steadily increasing market penetration. Conscious of the national need to economise, Suzuki's most recent successes are in small capacity, lightweight models, low in cost and high on economy, providing reliable transport.

1975 has shown a major advance in after sales servicing, with the appointment of specially selected Suzuki Serv Dealers. This employs the use of the latest electronic diagnostic servicing techniques, run by Heron Suzuki GB trained mechanics.

The Croydon Parts and Service Centre stocks over half a million pounds' worth of parts and accessories for the current 25-model range, and earlier models. Availability is in the 95% plus region.

HERON SUZUKI GB
The winning team in motorcycle marketing.
Beddington Lane, Croydon, Surrey CR9 4TD
Tel: 01-883 3471 Telex: 21136 Cables: Suzuki Croydon

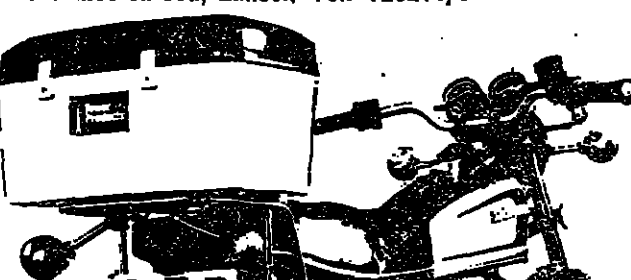
NEW from TOWER

The HEAVY DUTY range of motorcycle carriers to complement the well known standard range

NEW Superb Rear Carrier NEW Superb Side Pannier NEW Superb Top Case

This carrier fits Honda CB 250 GS others are available. Ask your local dealer

Manufactured by: Tower Carriers (Fyde) Ltd. Fleet St. St. Annes-on-Sea, Lancs., Tel. 729214/5



FINANCIAL TIMES REPORT

Saturday April 24 1976

Cycles and Motorcycles

It was largely the effects of the oil crisis that hoisted the motorcycle industry out of the doldrums into which it had fallen at the start of the 1970s. The market, both for motorcycles and for cycles and mopeds, is expected to remain healthy for several years.

Europe begins to fight back

By Terry Dodsworth

ONLY A few years ago the motor cycle industry seemed down and out in Europe. There was a hard core market of enthusiasts and there were steady sales to young people who for legal or economic reasons could not buy a car. But growing affluence had brought motor cars within the range of much of the motor cycle industry's traditional market. And with this fall in demand went the accelerating decline of the European manufacturers.

The remarkable recovery that motor cycling has staged in the last few years took off in the latter months of 1973, when it became clear that a fundamental change in the structure of oil pricing had occurred. But even before this, sales had begun to climb back encouragingly from

the low point reached in 1969, when registrations were only 85,500.

The figures suggest that there is a reservoir of demand for motorcycles even in an advanced, developed society like Britain. In the latter part of the 1960s, many of the pessimists in the industry did not believe it; motor cycles, they argued, like the Beetle motor car or the push bike, were suitable only to a certain stage of economic development: when that was passed people would graduate onto cars and stay with them.

This argument was disproved by the success of the Japanese manufacturers in expanding their sales from the developing countries of South East Asia to the U.S. and Europe. What they showed was that clever marketing, combined with improved production techniques, could create a demand above and beyond the enthusiasts' fringe. The marketing tactic—developed particularly by Honda—was to stress the cleanliness, simplicity, economy and ease of use of the modern motorcycle. The improved production engineering and design of these vehicles have given added momentum to these claims by delivering motorcycles with a high standard of finish.

By contrast the European industry has retreated into the semi-gimmickry of the world of superbikes. Instead of attempting to cover anything like the full breadth of the market, companies like Norton and BSA in Britain, BMW in Germany and Moto-Guzzi-Benelli in Italy, gradually came to concentrate all their production at the upper end of the power range. The idea owed a lot to the marketing concept, developed in the car industry, of creating a quality marque which could command better margins to compensate for the higher specification and cost of production.

The idea failed to save NVT, the final result of several defensive mergers, during its crisis last year. Despite the injection of Government finance, the company foundered amid mutual recriminations from the management, the Government and some of the workers. The Government and the company both claimed that the other had vacillated on how the new business should be organised. The company also



The Suzuki AP50 sports moped.

claimed that the Meriden cooperative, formed with the help of the Government after a sit-in at one of the NVT factories, had emasculated its reorganisation plan, with a disastrous effect on its funds in the vital early months.

Drama

The end result of last year's long drawn out drama over NVT is that Meriden remains the only sizeable manufacturer of motorcycles in Britain. Most of the former NVT factories are in liquidation, while a very small operation is going into moped production. There are possibilities that NVT itself will be rescued by a new private consortium, and meantime Meriden is investigating the possibility of collaborating with the Italian company Moto-Guzzi Benelli on a new 125 cc. machine. Other than that, there are only one or two small concerns, like Silk at Derby, in Britain.

Both the Norton Villiers moped and the Meriden 125 cc. machine are tardy attempts to fight back against the Japanese in a market which they have made their own. Europe still has some sizeable moped manufacturers—Peugeot has a subsidiary, Puch in Austria has a 2m. machines a year. Apart

from the proposed link between Meriden and Moto Guzzi, the new NVT machine will use mainly components manufactured on the Continent.

For the more distant future, the main interest at Meriden and NVT is how they will face up to the superbike market. There is a suggestion that Meriden, now making the Bonnevilles and Tiger 750 at the rate of about 300 machines a week, will develop an arrangement to work with NVT on a 900 cc machine.

There is doubt, however, about the prospects. The superbike industry is becoming increasingly competitive. Apart from the large British machines, Harley-Davidson in the U.S.A., Benelli in Italy, and BMW in Germany have all developed international businesses catering for this market. And now the Japanese manufacturers have come out with their own competitors.

In particular, Honda's largest motorcycle manufacturer in the world with immense strength in light commuter machines, has entered the heavy sector with a new 1,000 cc. model called the Gold Wing, driven by a shaft, like the BMWs, rather than a chain. This machine, priced below the most of the European competition, has already received a great deal of attention since its launch last September, and will provide stiff competition for the European marques. It is being sold even in Germany, where enthusiasts have been heard to compare it with their own domestic products.

Superbikes are regarded mainly as leisure vehicles, designed particularly for customers who are able to pay substantially more than the average 150 cc. machine. The U.S. sell to people who want to use them as second or third vehicles rather than buy another car, and who enjoy the freedom and speed available on two wheels. Fast superbikes, however, are not the best sellers.

The sector of the market that will be healthy, with every prospect of remaining so for several years, is for commuter bikes. These are mopeds and small bikes, between 50 cc. and 150 cc. This growth was clearly a response to the higher fuel prices, many people preferring to invest in a small motor-cycle for their routine journey to work while keeping their car for the week-ends. Financially, apart from the petrol considerations (and a 50 cc. machine will do 200 m.p.g.), the inducements are considerable. Insurance terms are low, hire purchase can be extended over three years, road fund licences are only 58, and a 125 cc. machine can be bought for less than £200.

There has been some question about the continuing growth of this sector. So far this year the moped market has retreated from the levels achieved last year. But most of the leading manufacturers are investing heavily in the commuter market, convinced that a further round of public transport fare increases will help it to retain its vitality.

Effort

Honda, for example, is introducing a new machine, Kawasaki will be making its biggest effort in this sector this year. Suzuki is already well represented, and even Cosack, the Russian manufacturer that specialises in motor-cycle combinations, will be selling a 125 cc. model this year.

The growing interest in alternative forms of transport to the car that has been sparked off by the troubles of the motor-car industry has overlapped into the British pushbike industry, which has enjoyed a highly successful year in 1975. Once again, it seems that this is a business that has turned the corner, and unlike the motorcycle industry, the U.K. stands to benefit because it has already been subsumed under the banner of Raleigh.

Further growth for pushbikes is expected this year, although the motor cycle industry's impressive sales of last year is another question. Whether or not that has been achieved, however, there is no doubt the market will be healthy, with every prospect of remaining so for several years. The picture could not be more different than at the end of the last decade.

Terry Dodsworth

Makers mount service and cost drive

IT IS one of the curiosities of the automotive industry that cars have virtually always been sold through exclusive franchisees. This is not true of motorcycles. Like the local confectioner or tobacconist, motorcycle showrooms usually stock a great variety of products. The customer is offered a choice without having to walk down the High Street to look over the competition.

The difference probably works to the advantage of the motorcycle dealers, who are offered all kinds of inducements to sell one particular product as against another. Dealer competitions with generous prizes are lavished on the industry much more than in motor car distribution but, more importantly, from the customer's point of view, it has led to keen competition to improve the product. This has meant a swift development over the last decade of items like disc brakes, indicator lights, and electric starters.

At the same time, the industry has placed increasing emphasis on service. This concept has been largely imported by the Japanese who, as in the car market, have spearheaded their drive into Britain with an emphasis on quality and reliability. To-day, a good motorcycle showroom is generally backed by a spotless service department.

Repeat

The quintessence of this approach is represented by the Honda 5-star service, launched last year with the express intention of persuading customers to come back for repeat purchases. The object is to appoint about 200 dealers committed to the plan around the country, each equipped with a minimum

of £5,000 worth of diagnostic equipment. At a time of a burgeoning growth when it is not easy to hire skilled motorcycle mechanics, the success of such a scheme would clearly mean a lot in the market place.

Kawasaki, the newest of the Japanese entries to Britain, has, however, followed an entirely different course. It is the only large-scale manufacturer to have remained exclusive in its franchise arrangements. This will probably mean that the company will be unable to achieve the breadth of representation now available to some of its rivals. Honda is heading into the range of 1,000 outlets, and Suzuki and Yamaha have about 500.

Indeed, the main reason for Kawasaki's policy appears to be the conviction that this is the way to improve service and back-up for the product. The eventual aim is to have about 100 dealers in Britain, and it has expanded swiftly from about 30 early last year to 60 today.

The other main area of attack has been through price. This has been one of the most effective weapons in the Japanese armoury, used consistently over the years, as in the car industry, to establish a foothold in the market. In the view of the Boston Consulting Group, which carried out the Government-sponsored investigation into the motorcycle industry last year, the Japanese companies have in several cases been prepared to take a loss for a considerable time in pursuit of their long-term interests, and most new models are very keenly priced.

For example, when Honda introduced its 1,000 cc Gold Wing model last year in Britain

to compete in the top "super-bike" sector of the market, it was priced well below the equivalent BMWs and Benellis. Price has been used in a similar fashion by Cosack, the Russian producer that recently entered the British market, with a range of motorcycle combinations and small to medium-sized machines. In a similar fashion to East-European cars since they began coming into Britain in quantity two or three years ago, Cosack has shown that relatively unsophisticated vehicles can establish a niche in the market, provided they are sold at a sufficiently competitive price. Already East-European manufacturers are reckoned to have a 7.5 per cent market share (excluding mopeds) in the U.K. — against NVT's 2.5 per cent.

Price has not been reckoned to be quite so important at the upper level of the market, dealing with the big "superbikes" over 750 cc. Many sales of these machines costing at £1,500 to £2,000, as much as a small car, have been to reasonably well-to-do customers who use them as leisure vehicles. There is therefore less price sensitivity in this sector than with the smaller commuter motorbikes, and manufacturers have concentrated on establishing an upward prestige image.

BMW, for example, has made great play with the appeal of its products to successful entrepreneurs, while stressing the quality of its vehicles. High prices have been used almost as a sales point, as in Rolls-Royce cars, to emphasise the exclusivity of the product. Honda's advertising, on the other hand, has provided a classic case of the development of a new image for an industry. No one in the motorcycle business doubts that the way in which Honda took the old view of motorcycling as an activity only for the enthusiast, and turned it around to present motorcycles as a modern, clean and efficient way to travel, has had an immense influence on bringing new, conquest sales to the industry as a whole.

This approach, of course, has suited Honda's particular product line-up which spans the whole range of machines, but is especially strong in the small commuter bikes of between 50 cc. and 150 cc.

Suzuki, highly impressive in competition bikes, has been increasingly successful in establishing a similarly wide appeal since it was taken on by the Trojan Group, and then the Heron Corporation, after a somewhat checkered earlier career. The Suzuki franchise is unusual among the Japanese concerns in being owned by a British-based company. Honda tried this for a time but took on its own distribution in the mid-1960s and the others are also Japanese controlled, Yamaha through the Mitsui trading company.

Given the range of acceptable vehicles at their disposal today, dealers have only had two serious worries over the last year or so. One has been inflation, although at an average 25 per cent increase last year, prices were not as dramatic as on some motor cars and were about in line with the general inflationary trend. But the slide of the pound against the yen is causing some difficulties.

The other area of anxiety has been the flood of new dealers

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Raleigh Industries Limited, Nottingham, England

RALEIGH

That is why there remain so many sorely needed improvements that could be made now but which will probably have to wait longer. In time the outrageous aerodynamic crudity of the naked motorcycle, with a wind-blasted rider sitting up on top of it and hanging on grimly, will be cured by the adoption of simple smooth all-enveloping streamlined fairings which may

to be made structural as car bodies are, instead of the bicycle being more or less held together by a ramshackle chassis made of bent tubes. In time the old wire-spoked wheels will all disappear, and leak-proof substitutes (not necessarily the fancy cast-aluminum one of to-day's fashion) will allow tubeless tyres to be fitted. In time the tyres may be made broader and enabled to put more rubber into contact with the road, to reduce stresses and improve grip as has been done so successfully with car tyres in the last ten years.

In time we may even see the conventional old ordinary bicycle steering head, engineering monstrosity that it is, give way to entirely different systems of suspension and steering that will at last rid the motorcycle of the structural anomalies and navigational hazards that have always made it a slightly forbidding, if none the less enthralling, means of travel. We may even see—and if we do, it will be thanks largely to Britain's TRRL and firms such as Dunlop and Mullard—anti-lock braking systems that will free the rider from the fear of the front-wheel skid that goes before a fall.

These are promising trends, made possible by the new prosperity and confidence of the motorcycle industry on the Continent and in the Far East. Whispers from within the industry suggest that it will not be long before some of these long-ferdug revisions are emboldened in production motorcycles. There is no doubt that they are feasible; they, like every other development discussed (excepting only the electronics), have all been seen in various clever but commercially ill-fated motorcycles of the distant past, in the years between 1911 and 1938. Motorcyclists, like the businessmen, are shockingly conservative.

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Prosperity

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L. J. K. Setright

Honda have played an important role in changing attitudes towards motorcycling. Today motorcycles are seen as a socially acceptable, highly efficient means of personal transport—often more effective than the car in today's traffic conditions.

Honda, the leader for good reasons.

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SATURDAY, APRIL 24, 1976

Crisis of no confidence

THE FURTHER sharp fall in the sterling exchange rate which took place on Thursday morning—and which caused both equity and gilt-edged prices to drop sharply later in the day—came as an unpleasant and almost complete surprise. The Bank of England reacted promptly by letting it be known that minimum lending rates would be raised by at least a point yesterday, and it rose in fact by 1½ per cent. That gamble (for one can never be sure in such a situation whether the market will react perversely) was initially, at least, successful and the exchange rate moved up again.

But this rise in interest rates is both contrary to official policy and unjustified by the internal economic situation. It has been forced on the Government by the weakness of sterling, and in the present mood of the foreign exchange market its effectiveness could soon wear out. The economic news recently has been reasonably good. Special factors may have helped, but the latest trade figures and the latest index of retail prices were good enough to justify the expectation of some improvement in sterling. Yet the market disregarded these, preferring to regard the proceedings at the Scottish TUC (which it got wrong) and a small strike as further reasons for getting out of sterling.

Interest rates

This is a crisis of no confidence in which national considerations like the relative level of interest rates have only a secondary part to play. Holders of sterling have yet to be convinced that the Government is able to carry through a policy which will cut the rate of inflation to a tolerable level, and no amount of optimistic statements by the general secretary of the TUC will carry that conviction. It is firm statements from the Chancellor and the Prime Minister that are needed.

It was clear, as soon as the Chancellor announced his offer of tax cuts in exchange for a lower ceiling on wage increases in the next stage, that sterling might be in trouble for a short time: there would have to be a period of negotiation and then a special congress of the TUC to confirm the bargain, and during that time overseas obser-

vers would be carefully watching for signs that the negotiations might fail. What has happened, in fact, is that the negotiations have got under way extraordinarily slowly—they have not yet reached the stage of discussing matters of detail—and it has come to seem correspondingly more likely that an agreement will be reached, but at a cost in concessions to the TUC that will prevent the Government from hitting the target for which the negotiations are said to be designed.

Spell it out

This impression has spread all the more because Ministers have not spelt out in public the seriousness of the economic situation—which seems to be much better appreciated abroad than in the TUC leaders at home—and the limited scope for making concessions to the TUC point of view. The Chancellor did issue a warning in his Budget speech that he would be forced to take remedial action if the money supply were to rise too fast, but this was too obscure to attract much attention. What he and the Prime Minister should now say, and say loudly, is that if the TUC asks for too much, they can be given it only at the cost of an increase in unemployment for their members, and that at a time when the rise in unemployment seems to be levelling out at an unusually high figure and many people have now been out of work long enough to begin feeling the pinch.

This will happen in two ways. In the first place, the competitive advantage gained by the falling exchange rate—which will, in any case, worsen the balance of payments initially because of the higher cost of essential imports—will be wiped out if wages and costs rise too far. In the second place, the Government would be forced to react by cutting public expenditure to an even greater extent than will in any case be necessary as the economy picks up. It is not only the leaders of the TUC but individual union members that the Government has to win over. It is time for Ministers to interrupt the present minutiae by making the seriousness of the economic situation clear to everyone and spelling out the consequences of ignoring it.

Letters to the Editor

Education

From Mrs. S. Hamilton.

Sir—Each year, the Universities turn out thousands of young men and women graduates whose main ambition seems only to find an Epicurean berth in the nearest sector of the Civil Service.

This bias must be corrected. Perhaps the "weighting" system would be of use. That is, that weighting "points" should be allocated on agreed strengths as between the various disciplines—that is, engineering, medicine, mathematics, science, language to receive double or triple weighting points as for social sciences and the arts. According to the weighting points, so shall the grants be available. To add further to the newly corrected bias in the system, it should be possible to add extra points for mature students for any discipline—say, equal weighting between all disciplines for students of 30-plus.

For the first few years, higher weighting points could be allocated to the disciplines most in need of teachers for the earlier stages of the system—that is, mathematics, science, English. In order to re-orientate the "bias" fairly quickly in primary and secondary levels of schooling, that this system would provide a sharp shift in emphasis in the curriculum of all teaching establishments is desirable on three major counts: (i) to ensure a higher number of technology and science graduates, with a preference for industrial work; (ii) to discourage "immature" students engaging in social sciences and what may loosely be called the arts (which are at present both grossly over-supplied); (iii) to give to as many children as possible a firm understanding of technology and science as part of the necessary equipment as democratic citizens when they are grown up.

On the last point, it may be observed that while it is relatively easy (particularly now with the Open University opportunities) to take up the arts and/or social sciences, and even languages, as a mature student, it is next to impossible for any

mature student, doing a full-time job to take up science and technology (including engineering). Shirley Hamilton (Mrs.). 1, Harland Road, Lee, S.E.12

Tourists

From Mr. R. Travers.

Sir—It is a pity that the Chancellor has not included in his Budget a tax on tourists similar to the *taxe de séjour* in France.

Whatever sum is supposed to be brought into the country by tourists, and whatever suppositions are the basis of that particular "guessimate", it is certain that little of it gets beyond the pockets of a handful of travel agencies and hotel-keepers. No benefit accrues to members of the public who bear the brunt of the traffic where every hour of the day is a rush-hour in which buses and tubes are besieged by droves of jabbering halfwits who make no effort to speak our language, who affect not to understand when they are asked to do the simplest things, for example not to get on a bus that is already full, and who seem to have only the vaguest notion of where they want to go. Since the English of some of our bus-conductors is far from perfect, it is a wonder that there is not even more confusion than is actually the case.

What we want are tourists who stay in big hotels, who travel by taxi, and who spend substantial sums of money in the shops, and this judiciously applied tax on tourists should be able to ensure for us. Failing that it would at least siphon off some of the tourists' money into the hands of the State.

R. L. Travers.
5c Artillery Mansions,
Westminster, S.W.1.

Crown Agents

From Mr. M. Kaimar.

Sir—We read that the Government is to take tighter control over the Crown Agents, in view of the fact that it had to step



Two of Britain's best TV sellers overseas. Scenes from ATV's "Edward The Seventh" (left) and the BBC's "Dad's Army" series.

British TV now a better buy than Kojak

BY ARTHUR SANDLES

FRANCE COMPETES with Italy for the doubtful honour of having perhaps the worst television service in the industrialised west. It is therefore somewhat piquant that the world's most important television material market is held annually in France. Perhaps it is the alternative attractions of the market's venue, Cannes, which make it such a popular choice.

The difference between the film festival and the television market is that, in commercial terms, the television market is considerably more important. Internationally television is rapidly outpacing the film business as an industry. In Cannes this week-end you will see many more cheque books than starlets.

It might therefore be thought refreshing that as Britain's importance in filmdom has slipped considerably over the years, our role in television has increased considerably. The U.K. may well have passed the U.S. as the world's major source of non-film television material which means that Britain has a \$300m. export market. The next few days will have a significant influence on whether the present upward trend is to continue.

The quality of British television is not the only reason why the U.K. is riding high at the moment. TV channels throughout the world have been hit hard by inflation, and some of them have had problems with advertising revenue or state support. This means that they are less and less able to invest in their own prestige productions. It seems to be a problem common to Moscow and Manhattan, Romania and Rome. Many stations and networks have decided that the best thing to do is to concentrate such resources as are available locally on local programming, and to leave the big stuff such as drama series and variety shows, to imports.

In fact there are only two major sources for such material—Britain and the U.S. This is because of the language and of the way in which television is structured in both countries. Importers prefer English language material, or Anglo-American culture material, because it is much more easily accepted by their own audiences. The film world has already prepared the way by making audiences the world over understand American humour, British accents, and the mid-Atlantic way of doing things which is now the norm for show business.

The U.S. has continued its domination of world screens with filmed material, meaning basically, programmes produced by the film industry for television. Hollywood has very much turned its attention to the television movie of a size which British television companies find very difficult to finance. But as the U.S. has moved more and more into this field and swung increasingly to low budget situation comedies and quiz-shows for the rest of its programming, so a gap has opened in between. It is a gap which has been filled eagerly by the BBC, commercial television companies, and independent producers. Mr. Denis Cusack, Yorkshire/Type-Tees head of sales, says his programmes are preferred "to the sausage-machine series from America."

Documentaries neglected

British television sales have come a long way since The Avengers and The Forsyte Saga. Dad's Army, Upstairs Downstairs, World At War, The Sweeney, and Monty Python all sell well in foreign markets. Documentaries, an area much neglected in countries with an over-enthusiastic television system, or where the state is too closely allied to the broadcasters, are also keenly bought.

An American columnist, Mr. Bill Greeley, wrote recently: "Bright (British) newsmen are having a journalistic ball working up documentaries on touchy and controversial subjects that receive little more than straight news treatment within the nightly newscasts here."

At the BBC growth in recent years has been spectacular. Some time ago the Corporation realised that it was being a little sluggish in sales and reorganised its marketing. BBC Enterprises is now headed by Mr. Peter Drummond, who made his commercial name as a nononsense head of BBC outside broadcasters and consistently outperformed ITV in sports coverage. Enterprises grossed £7m. last year, of which around £6m. came from television sales. Along with the British commercial companies, the BBC has virtually taken over the non-commercial Public Broadcasting channels in the U.S. and made huge inroads into Australian and Continental television. In the past year some 80 countries bought 9,000 hours of television programmes from the BBC. A series of documentaries were sold to China, the Albanians are eager for even more of the Oneida Line and the Netherlands are enthusiastic about Fawcett Towers.

Prices vary enormously the world over. A show sold to Zambia might produce only a few dollars (most deals are in dollars), but hit the prime time on American networks—an achievement rarely made by British producers—and the result can be well in excess of £50,000 an hour.

Mr. Muir Sutherland, head of sales at Thames, suggests that British television is sought after abroad not just because viewers want a break from all those American accents. "British television supplies polished, literary, long running programmes which attract a regular, devoted audience." Britain appears to have a peculiar skill at this type of show. While London Weekend was able to make an enormous

success with Upstairs Downstairs throughout the world, including the U.S. when the Americans themselves attempted to produce a local equivalent, the result was a flop.

The size of the export market is such that it now helps British viewers to see programmes they might otherwise not be able to afford. Many of the ATV spectaculars rely on foreign sales to finance their production, and while the BBC claims steadily not to be influenced by anything other than domestic needs, the Enterprises contribution suggests that the licence fee might have to be a little higher were it not for exports. The tell-tale sign—"A BBC-Time Life Co-production"—is an indication of when foreign capital (Time-Life being the BBC's agent in the U.S.) is involved.

Independent producers

The British television export drive is also pushed along by independent producers. There is a huge pool of talent in Britain which is unmatched elsewhere. American television, for example, does very little training of artistic personnel, relying heavily on the film industry for talent. In Britain the reverse is true and therefore the true video expertise is to be found there.

The results of this British expertise can be seen in some very odd ways. One of the goodies that British television had up its sleeve over the Easter week-end, for example, was the Alastair Cooke interview with Prince Charles, apparently presented by ATV. In fact, the programme was made for the U.S. by an independent producer, Mr. Colin Clark. The programme was one of those crumbs which drop from the American table, much to the benefit of the British export record, as a result of the stampede by U.S. companies to have a little cultural prestige attached to their names.

The bill this time was being paid largely by the Xerox Corporation. But it could quite easily have been American Can, ITT, Gulf Oil, or one of the dozens of industry majors which have joined the recent rush to sponsor up-market television and which are spending a large sum in Britain to get what they want.

The American corporate demand for culture has been good news for people like Mr. Clark—who is the son of Lord Clark—a television film maker who, although based in London, specialises in the U.S. culture market. Mr. Clark signed up Prince Charles for interview in a deal Charles for a friend, in common, Lord Ebraurme.

Mr. Clark is an energetic enthusiast who complains bitterly about the lack of Government interest in small companies such as his, which produce at least \$500,000 a year in hard currency for the economy. "I don't see much sign of Government encouragement to me to export," he argues. But perhaps Royal helpfulness is a more useful alternative. With the culture focus and TV programme-making expertise still firmly here in the U.K., he can scarcely base himself elsewhere.

Pleasures of Cannes

Obviously in this situation the British salesmen enjoying the pleasures of Cannes this week-end can raise their Champagne glasses to the falling pound. The drink itself might be a little costly, but once more the Oneida Line is becoming a somewhat better buy than Kojak for foreigners. At current prices British television shows, in any case, cost at most half the American rates to make.

The BBC, which grossed £2m. in the U.S. last year, is already showing "pilots," meaning samples of programmes which are in the making at the Python is a night

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Tories

From Mr. G. Bancroft.

Sir—(If the James Prior way (April 20) aiming to make closed shop laws work in a Tory way) really is the Tory way, then Mrs. Thatcher and her team have only themselves to blame for making so little impact on the electorate.

It is simply not true to say as Mr. Prior does that a group of people have a right to force others to join their union, and presumably harass them if they refuse. Also it is false to suggest that trade unions can raise the standards of living of their members without excluding new members or making some of their members unemployed.

What is most depressing about the interview with Mr. Prior is that he still clings to the heresy of State intervention which destroyed the Heath Government. In this case it is the desire for an incomes policy and a belief that the Tories in government will have to plan the economy with the aid of the CBI, and especially the TUC.

The unions would be no threat to the Conservative Party in government if the Conservatives stated clearly that they did not believe in an incomes policy, that intimidation (whether by Trade unionists or anyone else) would not be tolerated, that State money and payments to strikers and their families would be ended and that companies in financial difficulties would not receive Government help. In short

Evidence

From the Chairman, La Mont Steam Generator

Sir—On Page 11 in the issue of April 10 you refer under the headline "Barclays to discontinue cheque return service" to the fact that Barclays Bank is to stop sending back pay cheques to customers with their

Independent

From Mr. K. Middleton.

Sir—Your correspondent Mr. R. Hill (April 20) dislikes the prospect of losing his liberty in regard to wearing a seat belt when motoring. Since, however, we allowed the State to take over from us in 1988, responsibility for our health and safety, we can hardly be surprised when the State exerts authority over us to minimise its liability.

Mr. Hill, I fear, is one of those numerous people who wish to be both dependent and independent at the same time. This attitude is the hall-mark of the liberal, whether belonging to the party of that name or not.

K. Middleton.
13, Decca Park Crescent,
Edinburgh, 4.

Lids

From Mr. T. Wainwright.

Sir—Mr. W. Courcouf (April 15)—who had to buy a cup and saucer instead of just a replacement cup—has my sympathy. I broke the lid of my Teasmade teapot and wrote to Goblin for a replacement. They informed me they cannot supply lids without the teapot at a cost in excess of £5.

T. A. Wainwright.
"Pippins",
8, Hermitage Drive,
Tunford, Berkshire.

Marketing

From Mr. A. Pedlar.

Sir—Mr. Courcouf (April 15) does not fully understand modern selling techniques—the price of the cup is £1, the saucer is free!

Anthony B. V. Pedlar.
29, Delamere Road,
Ainstade, Southport.

The respite from rising charges caused by a hiccup in bank profits is now ending. Michael Blanden describes the background.

Long upward pressure on bank charges

Barclays Bank, this level of service provided by the bank, has enabled the bank to cope with clearing banks, with a greatly increased number of transactions. The trend, at least up to 1975, was towards a reduction in charges.

More recently, the new competitive climate in UK banking has also led towards a greater awareness of the costs of individual activities and towards relating charges for specific services much more closely to their costs. The elimination of cross-subsidisation within a bank, under which some services were provided relatively cheaply and covered from earnings from other sources, was one of the main aims. At the same time, however, the banks have continued to recognise the value to them of the interest-free current account deposits left with them by customers, and they have consistently built into their various systems of charging some form of offset for those people who hold set minimal sums in their accounts.

Tariffs

In the old days, of course, the banks did not publish fixed tariffs for their personal customers. As continues to be the case now with charges for corporate customers, the cost of running an account was a matter to be settled by the local manager. It would have some guidelines from head office on how to arrive at a figure (it was a sign of the pressures on the banks when the news that National Westminster expected managers to charge £6 an hour for their time leaked out and caused a considerable furore) but the manager would adjust the charges according to his own assessment of the importance of the customer to him.

pressure of costs with inflation in years. Mr. Deryk Lloyds senior general manager, said when the ed its rises that mses had doubled and s would rise cent. This year. but the manager would adjust the charges according to his own assessment of the importance of the customer to him.

HOW YOU CAN GET FREE BANKING

	BALANCE REQUIRED	
	old	new
Barclays	£50 minimum or £100 average	£100 minimum £100 average
Co-op	in credit	
Lloyds	£100 average	
Midland	in credit	
or £50 average		
NatWest	£50 minimum	
Williams and Glyn's	in credit	

The only tariff generally available was the special arrangement reached jointly by the big banks under which they offered relatively cheap terms to employees of companies which agreed to pay wages directly into bank accounts—known as the "group" or "employee" terms. When Barclays took the lead in publishing for the first time a fixed tariff applying to all personal current accounts in early 1973 the move took the form of adapting these terms for general use.

This in itself was an important innovation in banking which will certainly not be lost in the new round of increases. It was, though, not only the start of a series of changes in which the banks, under the combined pressure of competition among themselves and political criticism of their exceptionally high profits, brought in systems which established free banking for the great bulk of personal current account customers. It has been suggested that the disclosure of the exceptional profits earned in 1973 helped to lose the 1974 February election

for the Tories. And the banks became very sensitive to the argument that they had gained enormously from an increase in interest rates, officially induced for economic policy reasons, which gave them a large profit on their in effect fixed-cost current account deposit.

At one stage, Barclays went as far as to give a 25 per cent. across-the-board rebate of commission on current accounts for all business customers. It was reckoned that this, in the first half of 1974, would save these customers some £4m. In addition to the £11m. reduction in costs to personal customers under the new tariffs. Other banks went even further in reducing the cost to personal customers, resulting in a range of tariffs which meant that between 70 per cent. and in some cases nearly 90 per cent. of personal current account holders paid no charges at all.

The differences between the banks in the way they calculate charges involve mainly the minimum criteria which customers have to meet in order to qualify for free banking. In all cases, it is related to the amount kept in



Mr. Deryk Weyer

the account in each period—normally a half-year though each quarter at Williams and Glyn's. Currently, free banking is available at Midland, Williams and Glyn's and the Co-op for all customers who keep any credit balance at all.

Barclays offers a choice of keeping a certain minimum amount in the account or of maintaining a certain average. These figures are now being doubled from a minimum of £50 to a minimum of £100, or from an average amount of £100 to £200. Midland offers a similar alternative, with customers getting free banking if they keep an average of £50. Lloyds has stuck to an average basis, at present £100, while National Westminster requires a minimum balance of £50.

This clearly makes Midland, Williams and Glyn's and the Co-op the cheapest banks at the present in terms of the sums required to have free banking; and the Co-op also pays a nominal interest rate of about 1 per cent. on any credit balance. For those customers who do not qualify, however, terms vary considerably among the banks. At most,

credit entries in the account—paying in money, for example—are not charged for, though Williams and Glyn's exceptionally does make a charge. Barclays is now raising the charge for each withdrawal—cheques or standing orders—from 7p to 10p a time.

Lloyds has a much more complex system for those customers who pay charges; this retains some elements of the old group terms, with a sliding scale according to the number of withdrawals made in any half year, though it may be simplified when the bank gets around to adjusting its tariff. The Co-op is relatively cheap with a 4p a time charge for debit entries though it imposes a surcharge of 3p for standing orders and direct debits. Williams and Glyn's takes the opposite view, with computerised transfers—such as standing orders—costing less at 6p a time than the 8p charged for other entries in the account.

To complicate the matter further, most banks also offer a percentage offset against any charges for personal customers for amounts left in the account—commonly this is 5 per cent. It is available to reduce charges incurred on the customer's transactions. The end result, therefore, is at present quite a wide spread of charging systems among the big banks.

Impact

The pattern will, however, change further as the banks attempt to catch up with the impact of inflation on their costs—and the process is affecting not only personal current account customers. The banks have, in fact, been stuck with the decisions they made two to three years ago as a result of the Price Code restrictions. This

has hit them in several areas. Specialised services which are offered for a specific fee, including for example the trustee departments of the banks and their tax advisory services, have not raised their charges until recently and Mr. Anthony Tuke, the chairman, told Barclays shareholders that its trust company was actually running at a loss.

The other big three banks have already earlier this year gained Price Commission approval for increases in some of these specialised areas, and customers are now beginning to feel the impact of the higher charges. At the same time, Barclays has also recently told its customers that it is cutting back on one service which it had continued to provide for some time after other big banks had stopped it—the automatic return of paid cheques with their statements, unless customers insist on continuing to receive their cheques.

Corporate customers, where charges are arrived at by negotiation, also face considerable rises. Barclays argued that these charges had been frozen under the Price Code since 1972 and in many cases had been unchanged since the late 1960s. Now they are being raised to levels which could mean for some corporate customers increases of up to 50 per cent. in the cost of running their bank account.

How the new general charges pattern will settle down is not yet clear. National Westminster has indicated that it will follow the Barclays example in putting in an application to the Commission. But it has also suggested that it rather likes its present £50 minimum balance qualification for free banking and may try to keep this—

though presumably this will mean stiffer charges for those customers who do not qualify for free banking if National Westminster is to recover anything like the extra amount of up to £20m. in a full year which it is thought Barclays could gain in income from its new charges.

If the banks want to get any new tariffs in force in time for the half-year which begins in July and which will be paid for in the December charges, they cannot wait too long—given the 28-day waiting period before submissions to the Commission are agreed. On the other hand, there could be some temptation to wait for the next stage of the Price Code in the hope that this will include easier and less formal conditions—in which case bank customers can certainly expect some significant rises.

Networks

Meanwhile, the two smaller banks, Williams and Glyn's and the Co-op, have said that at present they do not plan to change their tariffs. They may be in a rather special position in the banking market. As one of the two biggest banks, Barclays probably has little to gain in terms of new business, and quite a lot to lose in income by holding down its charges. For the smaller banks, however, there is some marketing attraction in keeping charges low. They lack the very wide coverage of branch networks of the big four (though the Co-op can offer services through the Co-operative stores). But they can reasonably expect to attract new business on a sufficient scale to make it worthwhile running current accounts effectively as a loss-leader among their services.

BOUR NEWS

ks on new Scots er break down

SAUR, SCOTTISH CORRESPONDENT

AS with Mr. Robert sher, to launch an paper in Glasgow own, Scottish print ion leaders, said immersion, Scottish the National Association, said Mr. Maxwell's paper. Workers with local officials unions ed union demands r staff on the new include the £8 they are negoti- members of the Newspaper Society rom the beginning

members of the "News workers" who have been joyment by Mr. told the unions not want the £6 ch is only now icable to Scottish

process workers re-training plan

er what could be being sought in a bid to reduce closures and unemployment. Mr. Walter Cunningham, chairman of the shop stewards' committee, which made the recommendation, said that they were elected by the dockers and would carry on as usual. The withdrawal of the shop stewards' credentials, which does not mean that they are leaving the union, came 24 hours after they were asked to give an undertaking to abide by the union's constitution and the decisions of its regional committee.

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AL committee of meeting of the dockers this t and General Mr. Walter Cunningham, chairman of the shop stewards' committee, which made the recommendation, said that they were elected by the dockers and would carry on as usual. The withdrawal of the shop stewards' credentials, which does not mean that they are leaving the union, came 24 hours after they were asked to give an undertaking to abide by the union's constitution and the decisions of its regional committee.

g, which was im- months ago in a introduction of (large aboard stem since with- affirmed by a mass

for port rail men

OUR STAFF FORKERS at 18 Grimsby, Lunningham, Southamp- ton, Goole, Newport, Cardiff, Barry, Port Talbot, Swansea, Lowestoft, Plymouth, Garston (Liverpool), Fleetwood, Kings Lynn, Barrow, Silloth and Ayr. Although successful in achiev- ing the maximum allowed under the pay policy, the union failed to persuade the Board to agree to a closed shop.

Worker-director plan by GMWU underlines split

BY JOHN ELLIOTT, MANAGEMENT EDITOR

SPLITS AMONG trade union leaders over the TUC's worker-director plans have been underlined by the country's third largest union, which called yesterday for trade union power to be increased by an extension of collective bargaining up to Board level.

The proposals, put forward by the General and Municipal Workers' Union, envisage this generally being carried out through normal negotiating methods aimed at reaching collective agreements rather than by giving Boardroom seats to worker-directors.

This is in sharp contrast to the views of the TUC General Council, which wants statutory backing to be given only to trade union-elected worker-directors.

The split, which has been developing in the TUC for about two years, emerged yesterday when the GMWU sent evidence to the Government's Bullock Inquiry on industrial democracy in the private sector. The terms of reference for the inquiry are biased in favour of the TUC's worker-director plan. The GMWU calls on the inquiry to consider recommending that industrial democracy be extended through increasing traditional collective bargaining as well as through worker-directors.

The inquiry has a strong TUC contingent, including Mr. Jack Jones of the Transport and General Workers, one of the staunchest backers of the worker-director plan.

It may therefore prove impossible for the inquiry team to produce a unanimous report, and the GMWU's ideas may not gain much ground because they will not find favour with the employers who want only participation through consultation, not negotiation.

The GMWU also calls for more collective bargaining arrangements to be set up at company level, in contrast to existing plant-level and industry-wide arrangements. This would work in tandem with planning agreements, which the GMWU wants to embrace unions. It will be necessary to impose a mandatory general obligation on company management and directors to consult and negotiate with trade unions on all major decisions involving investment, closures, mergers, organisational changes and redeployment," says the GMWU. "But we believe the precise machinery should be left to negotiation between the employer and the recognised trade unions within the companies." There would be a statutory duty for the company-level bargaining machinery to reach agreement on the "strategic issues."

MEETING of the Trades Union Congress-Labour Party liaison committee on Monday in advance of a special TUC economic committee meeting that day. The general council of the TUC meets on Wednesday.

Other events and statistics next week include: TO-DAY—Sir Campbell Adamson, director-general of the Confederation of British Industry, and Mr. John Whitehorn, deputy-director general, visiting the U.S. SUNDAY—Mr. James Callaghan, Prime Minister, addresses Union

of Shop Workers' Conference in Blackpool on eve of union's pay debate. National Savings monthly progress report (March).

MONDAY—House of Commons resumes after the Easter recess—second reading of Iron and Steel (Amendment) Bill. Sir Ralph Batesman, president of the CBI, leads seven-man delegation to

Japan for talks with Keidanren. Japan's federation of employers' organisation. Preliminary estimate of consumers' expenditure (first quarter). Mr. Jack Jones, general secretary, TGWU, at Freight Transport Association dinner, London Hilton.

TUESDAY—House of Lords resumes after the Easter recess.

Housing starts, completions and grants (March-provisional). Slum clearance (first quarter-provisional). WEDNESDAY—Lord Watkinson, deputy-president, CBI, speaks at the British Chemical Trades and Dyestuffs Association dinner, Dorchester, London. New construction orders (February). THURSDAY—Department of Energy publication—Energy Trends. FRIDAY—EEC Ministers for Social Affairs meet in Luxembourg. Bricks and cement production (March).

9.3% p.a. now.

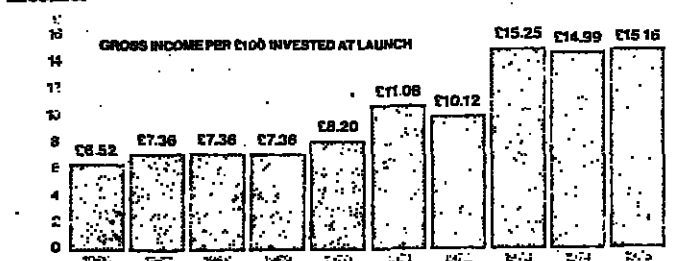
Prospects of increasing income. And capital growth.

Income, plus...

If you require a high income return from your capital, there is one very important reason for investing in a unit trust rather than in a fixed interest investment such as a savings account.

A fixed interest investment will offer your capital little protection against inflation—so whilst you draw your income of around 10% gross a year, your capital may dwindle at a much faster rate—around 25% over the last 12 months. To make matters worse the interest rates on fixed interest investments are currently falling.

With Henderson High Income Trust, however, you not only benefit from a high level of immediate income, but also over the long-term there are prospects of capital growth and increasing income.



Performance

The chart above shows how the gross income paid by the High Income Trust has increased over the years. For every £100 in the Trust at launch in November 1965, you would have received total income to date of £103.40 gross (£65.21 net), whilst your units would now be worth £178 at the current offered price. And the Trust has comfortably outperformed the F.T. All Share Index by 24% since launch.

Considering the Stock Market fall in 1974 this must be rated a most satisfactory past performance record. But you should always remember that a unit trust should be regarded as a long-term investment since prices are subject to fluctuation.

The price of units and the income from them can go down as well as up.

Prospects

Henderson High Income Trust is managed by Henderson Management Limited—an investment management company established in the City for 40 years and now managing funds including the Unit Trusts in excess of £200 million. The trust is invested principally in the shares of carefully selected UK companies which our research has indicated are likely to maintain or improve dividends and produce capital growth. Approximately 9% of the portfolio is invested in preference shares.

Fixed Price Offer

Currently the Managers believe that the investment prospects for the High Income Trust are particularly encouraging. For one week only the price of units has been fixed at 44.5p and to benefit from the current estimated yield of 9.35% p.a. gross send in your application and cheque to reach us not later than Friday April 30th. After that date Units will be issued at the price then ruling.

Additional Information

The Portfolio: As at 31 April the High Income Trust was invested as follows: Equities 87%, Preference Shares 9%, Cash 4%.

The aim of the High Income Trust is to maintain a high and improving level of income, whilst providing the opportunity for long-term capital growth.

The offer will be closed early if the net income should rise above the offered price by 21% or more.

Current bid and offer prices and yield are quoted daily in certain national newspapers and are calculated in accordance with the Department of Trade regulations.

An initial 5% service charge is included in the offer price. An annual charge of 1% of the net value of the trust is deducted from the gross income of the trust to meet administrative costs.

On orders received through recognised agents, 1% commission is paid. Net income is distributed twice yearly on June 15 and December 15.

Henderson High Income Trust

To: Henderson Unit Trust Management Limited, Dealing Dept., 5 Rayleigh Road, Hutton, Brentwood, Essex CM13 1AA. Telephone enquiries 01-588 5075.

I/we wish to buy _____ units in Henderson High Income Trust at 44.5p per unit (minimum initial investment 1,000 units).

I/we enclose a remittance of £_____ payable to: Henderson Unit Trust Management Limited. After the close of this offer units will be available at the daily quoted price.

Surname: Mr./Mrs./Miss _____
BLOCK CAPITALS PLEASE
Christian or First Name(s): _____
Address: _____
Date: _____

I/we declare that I am/we are not resident outside the Scheduled Territories and that I am/we are not acquiring the units as the nominee(s) of any person(s) resident outside these Territories.

Signature(s) _____
(If there are joint applicants each must sign and attach names and addresses separately.)

UNITS	COST
1,000	£44.50
2,000	£89.00
5,000	£222.50
10,000	£445.00
25,000	£1,112.50
50,000	£2,225.00

Henderson Unit Trust Management also specialise in overseas unit trusts. For details please tick the appropriate box:

Henderson North American Trust	<input type="checkbox"/>
Henderson European Trust	<input type="checkbox"/>
Henderson Far East Trust	<input type="checkbox"/>
Henderson Australian Trust	<input type="checkbox"/>
Henderson International Trust	<input type="checkbox"/>

SHARE EXCHANGE SCHEME
Our Share Exchange Scheme provides a favourable opportunity to switch into this and other Unit Trusts. For details please tick box ☐

A member of the Unit Trust Association, Regd. No: 55663 England
This offer is not available to residents of the Republic of Ireland. FT/24



ALLIED POLYMER DOWN £1.14m. AT £2.25m.

The "significantly reduced" profit forecast by Allied Polymer Group in connection with the cost of exceptional developments turns out to be a disappointment, compared with £3.38m for the previous year, after £1.14m, against £1.18m, for the first half. Stated earnings per share decreased from 8p to 6.7p. The final dividend of 2.14p raises the net total from 4.13p to 4.26p, the maximum permitted share.

HIGHLIGHTS

Profits at Allied Polymer are a third lower against a forecast of a significant reduction with losses in Australia and the U.K. prospects for an improvement in the group as a whole this year look at this stage to be fairly slim. Loss concentrates on these results together with the developments in the market. Elsewhere, Hopkinson has had a better second half and despite a mid-term shortfall overall profits have come out some 18 per cent. higher. In contrast, however, the figures from Sandeman were disappointing with the market looking for something over £1m. pre-tax. Profits at Royco are 47 per cent. lower before extraordinary items.

Sandeman falls to £0.9m.

UNEXPECTED losses at the wine making centres in Portugal have hit Geo. Sandeman Sons and the value of the land-bank has been reduced by roughly 23 per cent. However, that could leave the group with some £1m. still to trim off. The gearing is still rather high at 100 per cent. of net worth and the market will probably wish to see solid evidence of a pick-up in the group's own house sales before making a move on the shares which, at 27p, are yielding 11.8 per cent. more than double the construction average.

Hopkinson's better than expected

AGAINST the interim forecast of a trading profit similar to the £487,000 of the previous year, Hopkinson Holdings, makers of boiler mountings valves, etc., has achieved an advance to £2,069,000 in the year to January 31, 1976. Because of industrial action, and the effects of completion of an exceptional amount of new unremunerative long-term fixed price contracts, trading profit for the first half of the year had fallen from £565,000 to £487,000. After nearly doubled interest charges, the year's pre-tax balance increased to £1,384,000 from £1,340,000 previously when the £254,449 exceptional discount on trading stock taken over from Bryan Donkin.

Earnings per 30p Ordinary are shown to have improved from 3.24p to 3.37p. A final dividend of 1.375p makes a same again net total of 4.115p.

Group turnover 1975-1976 £2,069,000. Trading profit 1975-1976 £2,069,000. Interest charges 1975-1976 £1,384,000. Profit 1975-1976 £1,384,000. Tax 1975-1976 £1,384,000. Net attributable 1975-1976 £1,384,000.

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Liberty profit tops £1m.

THE increase in profits expected by Liberty and Co. for the year ended January 31, 1976, emerges as a rise from £1,049,000 to £1,049,000. Sales, including VAT, were up from £9,741,000 to £12,849,000. Stated earnings per share advanced from 2.22p to 2.42p and a net final dividend of 1.47p lifts the total from 2.34p to 2.52p.

Profits for the first 27 weeks had increased from £2,300,000 to £2,400,000, and the directors said the year's profits should exceed those of 1974-75, owing to a large increase in export sales attributable to the converting and wheeling companies.

Year 1975-1976 1974-1975
Sales £12,849,000 £9,741,000
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Royco turns in £1.21m: repeats 2p

PRE-TAX PROFIT of property developers and financiers, Royco Group, increased from £967,000 to £1,210,000 in 1975 after deducting a sharply reduced exceptional item of £147,000, compared with £2,079,000. At halfway profit was up from £482,000 to £573,000.

Mr. R. H. Brindley, chairman, reports that investment in land and buildings has been reduced by £6m. and borrowings by £5m. after purchasing new sites and investing in other businesses. Market conditions are improving and the group "is in a sound position for the future," he says.

Stated earnings for 1975 increased from 2.3p to 2.4p and a final dividend of 1.1p makes a same again net total of 2p.

WALL STREET + OVERSEAS MARKETS

Further moderate losses

BY OUR WALL STREET CORRESPONDENT

FURTHER MODERATE losses were recorded on Wall Street today, following the larger than expected rise in the U.S. money supply.

At mid-day the Dow Jones Industrial Average was off a further 4.33 to 1003.33, reducing its rise on the week to 22.90, while the NYSE All Common Index gave way 19 cents to 554.65, for a gain of \$1.10 on the week. Declining issues outnumbered advances by 1,000 to 700.

Closing prices and market reports were not available for this edition.

more than a two-to-one margin, while the trading volume further decreased 1,000, shares to 7.00m, compared with noon yesterday.

The Federal Reserve Bank of New York last yesterday reported that basic money supply rose \$3.00m in the latest statement week, the third consecutive weekly increase.

The rise prompted speculation that the Federal Reserve could move to tighten monetary policy. Motors eased, although the industry reported sharp increases in mid-April sales of new cars.

Moore McCormack Resources fell \$2 to \$40 on lower first quarter profits, reflecting plans for the sale of about \$7m of common stock.

Standard Oil of Ohio lost \$1 to \$89, following slightly higher first quarter earnings.

Homestake Mining rose \$4 to \$35, despite lower quarterly profits.

OTHER MARKETS

Canada lower

Canadian Stock Markets turned lower in moderate trading yesterday morning.

The Industrial Share Index shed 0.25 to 129.33. Golds 0.15 to 282.27. Base Metals 0.10 to 50.17. Western Oils 0.21 to 21.85. Banks 1.28 to 230.22 and Papers 1.31 to 128.30. But Utilities firmed 0.10 to 139.43.

PARIS—Most sectors rose, although Foods, Electricals and Metals were steady. Banks and Oils mixed.

Americans and Dutch issues quietly mixed. Germans steadied. Canadians Oils and Coppers eased. Golds rose \$1 to \$352.

BRUSSELS—Narrowly mixed in quiet trading.

U.K. U.S. and German values fell. Dutch eased. French and Gold Mines mixed.

Indices

NEW YORK—DOW JONES

	April 22	April 21	April 20	April 19	April 18	April 17	1970		Since computers' use	
							High	Low	High	Low
Industrial	100,771,001	100,628,005	99,981,217	99,048,574	97,456,000	1,011,024	958,711	1061,700	1,022	912
						21	21	21	21	21
Home Bldgs	75.90	75.56	75.53	75.50	75.56	75.57	32(4)	32(1)	31(1)/173	30(133)
Transport	21,458	21,498	21,551	20,651	20,256	20,151	21,448	176,589	278,938	10,352
							22	21(1)	21(1)	21(1)
Utilities	85.55	87.77	87.84	87.77	87.17	86.18	11(5)	10(4)	165,352	10,352
							14(5)	2-1	20(4)651	23(4)42
Tv'ing w/o cords	20,220,280	20,580	15,800	15,100	14,400					

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- A step by step guide to working out your state pension entitlement.
- Capital Transfer Tax - how to ease the burden.
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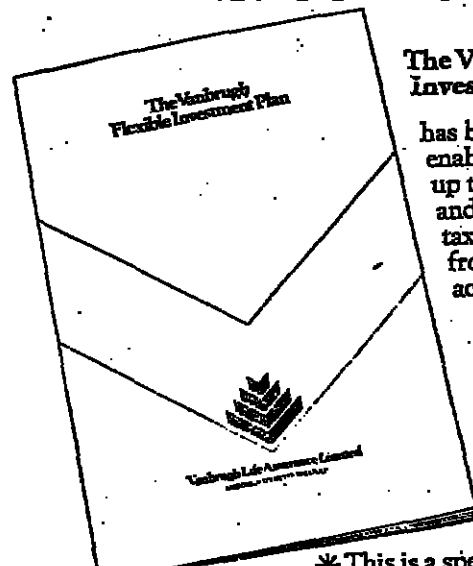
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PERSONAL SAVINGS II

Many unaware of value of their pension

SAVING To provide a pension at retirement represents for most individuals by far the largest savings provision in their lives. The Diamond Commission pinpointed pension rights as a growing source of personal wealth and the implementation of the Social Security Pensions Act 1975 is likely to boost this growth. But because such savings are, for the most part, involuntary, with contributions being deducted directly from salary, many people do not even realise that such savings are being made on their behalf.

The consequences are that members take little interest in their pension schemes and are usually quite unaware of how they operate and what is being undertaken on their behalf. Yet by retirement age pension rights will represent, on average, about one-seventh of an individual's wealth. Therefore, it would seem prudent for people to take a much closer interest in what is happening to this part of their savings, how it is being invested and what level of pension is being provided.

Under the Government's new scheme, all employed persons will ultimately receive a pension based on their earnings, provided entirely by the State or just a basic pension from the State with the employer providing the earnings-related part through an occupational pension scheme. The choice of method is the responsibility of the employer, but he has a legal obligation to discuss the choice with his employees.

Provision

If the employer opts for complete State provision, the employee will find that all he is required to do is to pay his contributions. Discussions on all pension aspects will be on a Government-TUC basis. The employee will obviously expect to receive his pension in due course, but ultimately the level of benefit will depend, despite the Act, on how much other children and grandchildren are willing to pay in contributions.

However, if the employer decides to make pension provision through a private scheme, the employee can get involved, not only in discussions on benefit levels, but in the investment of the pension fund assets. The legal requirement of employers to consult with employees over the decision to contract-out or

not should provide the opportunity for employee involvement in the running of pension schemes.

In discussing benefit levels, individuals should remember that their investment through a private scheme carries the maximum tax advantages, both in relief at the top rate on the contributions paid and in the fund itself being virtually free of all forms of tax. The individual should, therefore, seek the highest benefit level within the scheme, even to the extent of paying higher contributions himself. If he tries to augment the pension by investing privately, he will find his fund suffering penal taxation.

Most private pension schemes ensure that the benefits are fully funded on an actuarial basis so that the financial solvency of the fund is completely secure. This has meant that private pension funds have a steady flow of money for investment each year and that over the years the funds have built up to a considerable size. The investment of the assets of a private pension scheme is the responsibility of the trustees of the fund, possibly their most important function. An increase of 1 per cent per

annum in the yield can over 25 years reduce contributions by 10-15 per cent. The employee is vitally affected by the investment policy of the trustees acting on his behalf.

Pension fund investment is very long term—40 years from the first contribution to the first pension payment—and pensions are usually geared to final salary. Thus the contributions have to be invested in holdings that will keep pace with salary inflation. The trustees' actual involvement in investment will depend on the type of pension scheme—whether it is self-administered or an insured scheme with a life company.

To keep pace with salary inflation, the investment emphasis will be on equity and property investment, both within and outside the U.K., with fixed-interest forming a much smaller proportion of the portfolio. The members of the scheme should be involved in the discussions that determine this mix, even though it will be the investment managers that usually suggest what the proportions should be. It is interesting to note that some companies are encouraging employees to sit on the Board of trustees, anticipating the trade unions' demand for legal 50-50 representation.

Employees should not expect to get involved in the detailed administration of the investments of a self-administered fund. That is a task to be left to the experts completely, however much the individual feels that now is an opportune time to buy a particular stock. Such considerations must be left to the managers. It is in the consideration and discussion of the major investment policy decisions that employees should participate.

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Passive

The individual can adopt a passive role by simply taking out a "traditional" annual premium policy or an active one by investing each year's contribution according to current investment conditions using unit-linked contracts. The investor has to choose a contract with a life company and there are over 100 policies on the market. The handbook published by Fundex entitled "Self-Employed Pensions and Plans" provides a comprehensive summary of all the contracts available and the life companies who market them.

Briefly, the investor's choice will depend on three factors. Firstly, what element of guarantee is required in the ultimate direction of investment by financial institutions, including pension funds, is of vital importance to the general public because it is their savings that are being played down in these talks, yet it should be the overriding consideration. Secondly, how active does he wish to be in managing his contracts and, finally, the degree of investment risk he is prepared to take. Traditional without-profit policies guarantee the entire pension with no degree of involvement, but at the end of the day, he has, so far, provided a lower pension than a corresponding with-profit contract. The return on a unit-linked fund depends on the type of fund and, most important, the timing of retirement. Such policies carry the greatest risk, but can provide the highest rewards. In contrast to the employed, the self-employed have to make their own arrangements if they

Eric Short

Boom in life assurance

LAST YEAR, the U.K. life assurance industry recorded an unprecedented increase of 26 per cent in its new business figures, outperforming the rate of inflation for 1975. The industry was naturally gratified at this performance, reflecting the continuing popularity of life assurance as a medium and long term savings media. But it also represented a renewed vote of confidence by the saving public in the future of the life assurance industry.

Some people had expressed doubts as to whether any savings media could long survive in a climate of high inflation and negative returns. Savings were expected to decline as investors gave up the unequal fight to preserve the real value of their assets. Last year, however, the reverse happened. The amount of savings steadily increased and the life assurance industry fully maintained its share of the market.

The other significant feature of this new business buoyancy was that the financial difficulties of a few life companies had not soured the public's confidence in the life assurance industry. These difficulties had rather the reverse effect. They highlighted the strength and stability of the remaining 99.9 per cent of the industry, which weathered the 1973-74 bear market.

What has the life assurance industry to offer the saver? Chiefly, it provides a regular savings vehicle for investment periods of 10 years and upwards. Above all, it possesses two outstanding advantages over other forms of saving—life cover and tax relief on the premiums paid.

Emphasis

Doubts have been expressed in some quarters of the life assurance industry that, in marketing products, too much emphasis is placed on the investment potential. The prime consideration should always be on the life cover provided and protection should not be treated as a fringe benefit. But a savings policy is in effect an insurance against survival and for the younger savers, the odds are on survival. The provision of life cover is often regarded as a useful perk, even with traditional with-profit endowments. This was shown during March when there was a rush by investors for the old type of maximum allocation plans ahead of the new qualifying rules.

The investor who uses life assurance for regular savings can claim tax relief on his premiums, provided certain conditions are fulfilled. This relief is at the basic rate of tax on one-half of the premiums, which means in effect that the investor gets 17½ per cent overall tax relief, there being an upper limit of the premiums not exceeding one-sixth of the investor's income.

The conditions to be fulfilled are that the minimum term of the policy must be ten years and that the contract must provide a guaranteed minimum death cover. For fixed term policies, this cover must be at least 75 per cent of the premium payable, while whole life or open-ended contracts must guarantee 75 per cent of premiums payable to age 75. The level of guarantee progres-

sively reduces for the older ages.

For the first 200 years of its history, the life assurance industry had offered investors the choice of two basic products. One was a without-profits contract under which a guaranteed sum was paid at the end of a chosen term or on previous death. Thus the investor was getting in effect a fixed-interest investment with such a policy.

The other product was a with-profits policy, which for the same premium provided a lower guaranteed sum at the end of the period compared with a without-profit contract. But these contracts share in the profits of the life fund as determined by the actuary and take the form of a reversionary bonus declared at regular intervals. Although there are several methods of declaring such bonuses, the effect is to increase the sum payable at maturity of previous death.

Thus with-profit policies are a type of equity investment. The ultimate return on the contract depends first on the investment performance of the life fund and secondly on the amount of surplus the actuary is prepared to make available to policyholders. But overall the return per unit premium to the investor should be much higher for a with-profit compared with a without-profit policy and this difference has been accentuated in times of inflation and rising interest rates.

Over the past ten or more years, there have been several radical changes in the life assurance industry, following the advent of unit-linked contracts. This introduced a new dimension into life assurance as a savings media, the investor fully participating in the investment performance of the underlying fund.

At first these new unit-linked contracts were marketed by newly formed life companies and they started a new era of marketing of life products and inaugurated a greater in-depth study of the investment requirements of the consumer. The long-established life companies have followed the lead given by these new companies to an extent not foreseen ten years ago.

Premiums

One notable trend in meeting the needs of the investor is the switching from annual to monthly premiums, using direct debit facilities for making the payments. Payment of annual premiums is a relic from the past when life assurance was still primarily concerned with protection and people paid for this on the same basis as they paid for house insurance. When the objective of taking out a life policy is regular savings, monthly payments are the logical method.

The other contrasting feature of unit-linked life assurance is the flexibility in the term of the contract, compared with the rigidity of conventional with or without-profit policies. Because there is no investment guarantee with unit-linked policies, there is virtually no difference between the return on a ten-year policy and on a whole life that is cashed-in after ten years. Consequently, unit-linked policies can be written without any

fixed maturity date and the investor simply cashes-in the policy when he wants to realise his investment.

The advantages of this form of contract are immediately obvious and certain of the conventional life companies have attempted to introduce flexible endowment policies to get away from the rigidity of fixed-term policies, but still maintain a high level of guarantee in the cash-in values. Such contracts make useful additions to the

product range of life companies but they do possess certain advantages that may not be obvious to investors. Some life company actuaries are very much opposed to the whole concept.

The investor interested in life assurance as a regular savings vehicle has to make the choice between traditional with-profits or unit-linked. Essentially the choice depends on how much cash-in values. Such contracts make useful additions to the

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I/We understand that shares will be bought for me/us at the offer price ruling on the day of receipt of this application, and that I/we will be sent a contract note showing the number purchased. Certificates will be posted within six weeks.

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BARCLAYS UNICORN

PERSONAL SAVINGS III

Banks widen their involvement

ALLY THE U.K. for assistance covering such concentrated areas as insurance, taxation and pension. Ordinary investment is via an initial business but if the customer is a local bank manager. Although, of course, most are always able to branch out to various leaflets indicating the spread of services available, the managers were fairly well versed in the marketing policies could hardly be labelled aggressive.

For the customer wishing to invest, all the banks can offer interest paying deposit and savings accounts, as indeed they always have done. Though now the clearer, including the Trustee Savings Banks, have branched out into the field of unit trust investment and the clearer still managed bonds, under in-house management. All the banking in line of approach groups offer a wide spread of

various styled trusts such as income trusts and capital trusts, etc. which in the broadest terms are all similar at one bank to those on offer at another. In this sense there is probably little else. The banks and Trustee Banks could offer the saver, but they have spread their specialist services to cover related areas of financial interest, which are obviously relevant to the customer.

For example, independent insurance advisory groups have been set up to cope with the increasing demand from customers for guidance. To the extent that this is a new service both the Midland and National Westminster have set up their independent groups within the past four years - a perhaps misleading as this type of advice was always on tap. However, giving a separate identity to these divisions at least gives them the sense of independence which would be associated with, say, a straight insurance broker.

Certainly the insurance divisions of the banks feel they are offering a similar service to the brokers and they are not tied to in-house products. Their independence is essential in the advice they give, for if the guidance offered was biased, not only would this sour relationships between customer and bank manager but possibly between the manager and insurance advisor, with the end result that the advisor would end up with little business from the branch managers.

Though the banks' insurance arms are offering a service similar in style to that of insurance brokers, it is unlikely that they will be in direct competition. For the customers that are approaching their bank manager for advice are unlikely to be the clientele of an insurance broker. So the banks are developing a relatively untapped insurance market.

Guidance

In a similar vein the trustee departments are also offering guidance on pensions. Whether it be for the self-employed or those committed either to the state scheme or occupational schemes, but wish to top it up with a personal pension plan, the banks can usually offer something of benefit.

Another spin-off service is tax advice. Until recently there were thriving estate duty planning departments ready to help but the advent of Capital Transfer Tax has rather knocked those on the head. Still there are evidently a greater number of inquiries from small to medium sized family businesses to the merchant banking division for advice regarding CTT.

But CTT apart, help can be

obtained for fairly ordinary income tax problems. Not only can assistance be found with complex tax matters but also the more run-of-the-mill annual returns, etc. The depth of this service will obviously vary depending upon if the bank manager can help himself or has to call upon the regional omce. Though a fee may be charged for the work involved, it is claimed to be competitive with that charged by private practising accountants. Here again the banks are encouraging a sector of the public who would be unlikely to commission the services of a private accountant.

Perhaps there is very little new that the banks are offering that customers in the way of financial services, than they had on tap years ago. But the change seems to be in the way it is presented and carried out. Barclays Bank is possibly the most aggressive in its approach, not only publishing in depth literature on its own services, but "loss leading" type of booklets on house purchases, school fees, etc. However, there is a spin-off even from these booklets in, say, setting up bridging loans or the commission on an insurance.

One of the more unusual features with Barclays' attempt to offer an overall financial service was the "Moneydoctor" scheme. Basically this offered a complete financial check-up. It was fairly exclusively aimed at the middle management area and it turned out to be very popular when it was first introduced. The customer had to fill in a very detailed questionnaire and a trained team would comment on all financial aspects - everything from insurance, investment and whether the customer was too heavily committed to one sector or another. Obviously Barclays pushed its own facilities to the extent that the client would be informed of various unit trust schemes if it was appropriate to his position, but the idea was for a relatively impartial assessment. However, the popularity of Moneydoctor has declined with the increase in charges, currently treble the charge of £25 at its inception.

The services offered by the Trustee Savings Bank up to now have been fairly limited. Unlike the clearing banks ordinary accounts pay interest with the TSB, but elsewhere the opportunities to investors are limited to various unit trust schemes, which are basically linked with either the TSB's General or Scottish trusts.

Advice

The TSB has entered into the area of insurance advice. Here there are area representatives responsible for say six or seven branches, and customers can gain information on insurance plans, such as the TSB's Family Income Plan. Though both the area adviser and the bank manager would have ground knowledge in other financial matters such as taxation, the TSB's service could not compete with the clearers. Yet since the Paymaster General has accepted the basic ideas of the Page Report that the TSB should develop along the lines of the clearing banks, there are bound to be new services coming on stream. While TSB probably has a lot of plans under its hat nothing has really emerged yet though this year could see it moving into other ancillary services, even if it is cautious in its moves towards commercial banking facilities.

Terry Garrett

Life

CONTINUED FROM PREVIOUS PAGE

the timing of the ultimate maturity or cash-in.

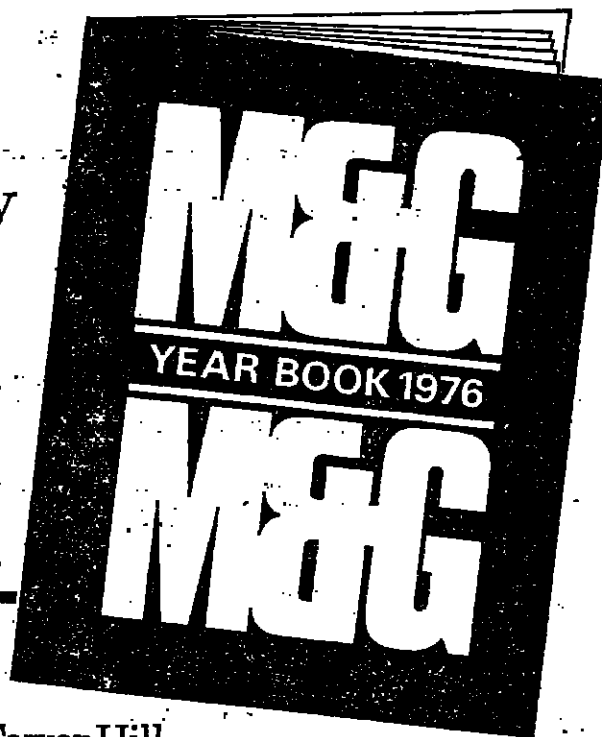
There are now nearly 50 unit-linked contracts, which have been operating for over 10 years, so now some meaningful comparisons can be made against with-profit performance over a 10-year period. These indicate that the best unit-linked funds will outperform with-profits, but the worse will underperform, a feature about which commentators have been arguing for some time. The only drawback is to pick in advance the best performers.

Eric Short

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FIXED TERM DEPOSITS		
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Unit and investment trusts

The current unit trust market is being driven by a number of factors, and in the first instance by the fact that the interest rates, but the price of the unit trust market is still a long way from the peak of the current year. The unit trust market is still a long way from the peak of the current year. The unit trust market is still a long way from the peak of the current year.

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Terry Wilkinson

Keith Lewis

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Traditional havens

SAVINGS AND investment, as every schoolboy knows, are opposite sides of the same coin, so far as the economy as a whole is concerned. Every day of saving, as long as the economy is not hoarding in a stock under the bed, corresponds to a flow of investment spending. At the individual level, this is still true in that most reasonable people wish to see some reward for parting with spending power. But in everyday terms there is a crucial difference between the saver and the investor. Individual saving, has been concerned with maintaining the nominal value of capital and also with earning the highest possible rate of interest on it. Investment, on the other hand, has been directed towards the maintenance of the real value of capital; and yield as such, whether it comes in the form of income or capital gains, is of secondary importance, as both are in money terms.

The National Savings institutions and the building societies have been the traditional havens

Critical

Since the Page report was published in 1973, which was highly critical of the National Savings movement and the raw deal it handed out to savers in comparison with other risk-free investments, three of its main recommendations have been put into practice. The National Savings stamps, expensive to run and archaic, are to be withdrawn from sale by the end of this year. Encashment is still allowed after this date and for those who have used the stamp

to save up for television licences, a special television licence stamp is to be introduced in August. The Trustee Savings Bank has been separated from the Movement and is now another force in banking. The terms of existing National Savings schemes have been brought into line with current financial conditions but, possibly the single most important development has been the introduction of index-linked savings schemes.

The traditional National Savings vehicles have been updated in the past few years. The current "fourteenth" National Savings Certificate offers a compound rate of interest of 7.5% over a period of four years and being free of tax is private sector. The building society, for one, cannot follow the lead of the National Savings movement in offering a return of 11% per cent, gross, as the new "jubilee" mortgage repayment schedules issue of British Savings Bonds, but the societies, in any case, have been attracting savers in interest of 8% per cent, a year, drawn because of their relatively high interest rates. In 1975, net shares and deposit

Keith Lewis

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A DISCUSSION of the relative merits of unit trusts and investment trusts is not a new debate, though it remains relevant for anyone considering the possibility of equity investment for the first time.

Both forms of investment were originally intended to appeal to the small investor, who had neither the time or knowledge to manage a fund of shares, nor the cash to achieve a reasonable spread to avoid risk. Times have changed, however, and it is possible to make the first major distinction: investment trusts are now some-thing largely for the professional fund manager or institution, while authorised unit trusts remain by and large for the small, to medium-sized investor—though attempts have been made to lure the large private investor, too.

Another easy distinction is the fact that one (the investment trust) is a fixed capital and therefore closed-end fund, while the unit trust is an open-ended fund—its size depends not just on performance but on unit-holders putting in and taking out money. With the latter the unit price is equal to the collective valuation of the pool of investments divided by the number of units in issue so that the price always reflects asset value. The investment trust, on the other hand, has a share price which is exposed to the normal stock market pressures of supply and demand and there is always a gap between the asset value of the fund and the share price: this is referred to as the discount or premium, whichever is appropriate to the circumstances. At the moment the average discount is of the order of 30 per cent, and some would argue that this is a method of buying shares cheaply. However, if the price never moves closer to "par", then this is not worth anything.

The investment trust market is a highly researched one and there are a number of stock-broking firms who specialise. It is really only possible to say with certainty that the contents of an investment trust portfolio are at the time of the annual report and accounts, but

Problems

The open-end nature of the unit trust does present some problems for the fund manager. It has long been the heart of the fund manager's dilemma: the public buys and sells units at the wrong times; that is, they come in at the top, after the shares have risen, and sell at the bottom when values have fallen and they are disillusioned. Acres of print have been bought in newspapers to influence investors in the right direction, but to no avail. Anyway, the fund manager is having money taken out of the fund when he should be putting cash into the market; therefore, he probably has to sell some stock to meet the repurchases. And, conversely, he is being given money to invest when he should be liquidating stock. There is a classic conflict here.

Should the investment manager go against the wishes of incoming unit-holders, who presumably expect their cash to be invested in shares, or should he keep the money in liquid form until circumstances are better? The investment trust manager is not plagued by such considerations.

Another restriction on the unit trust manager is his inability to "gear"—that is, borrow money to invest to exaggerate investment performance. The investment trust that has no gearing is a rare animal indeed. However, some would argue that this has really been a protection for unit-holders worth having since the wrong use of gearing can emphasise performance in both directions: thus, a fund manager who uses the gearing to go into a market which subsequently falls is exaggerating the decline. Certainly, enough managers have been guilty of coming to grief on the use of multi-currency loans to convince one that there is some truth in that theory.

There are some restrictions in the other side, too. Probably the main one is that any publicly quoted company cannot advertise its shares. Unit trusts can and do advertise heavily in order to attract investors, while the investment trust has to rely on the overtures of stockbrokers and the like to bring in the buyers. Also, the linking of life assurance to unit trusts has been another winner. The fund manager is happy because these investors committed to a regular premium contract do at least keep the money rolling in month after month. And the investor is spared the decision of timing and gets the benefit of "pound-cost-averaging".

But marketing does have an undesirable influence in some ways. First, since investors only really respond when the market has risen the managers will advertise at these times and help to bring about the situation mentioned earlier where the investment manager always has the flow moving in the wrong direction. Second, the public will tend to go for a new fund with a topical title or objective and therefore the

From National Westminster: The best unit trust savings plan on the market.

Value for money

National Westminster's recently introduced Sunflower Monthly Savings Plan has been specifically designed to provide for those people who want to build up a sizeable lump sum by investing regular monthly amounts of £5 or more in a unit trust.

The Plan allows a very high proportion of your monthly contributions to be invested in units. As a result, in a detailed comparison of all unit-linked savings plans (based on a standard unit growth assumption) as published in the Regular Savings Plans Handbook 1976, the Sunflower Monthly Savings Plan is shown as the best Plan for any income tax payer wanting to save a modest monthly amount in a unit trust. And even for savers of £50 a month or more it offers better value for money than the great majority of such Plans.

High rate of investment

If you are under 50 years of age when you start your Sunflower Monthly Savings Plan, you will find that after the first year, the whole of your monthly contributions is invested in units. Yet since the Plan includes life-assurance cover you will also be eligible for tax relief—so that in effect you invest in the unit trust at 17½% discount. In the first year only, a deduction is made from your contributions to pay for the life assurance, and other expenses. But this deduction is only 17½%, which at present rates exactly equals the tax relief you normally receive, so even in the first year of your Plan a sum equal to the net cost of your contributions is fully invested in the unit trust.

If you are over 50, the Plan also offers excellent value—see Note 1 for details.

Growth from the unit trust

This offer of the Sunflower Monthly Savings Plan is linked with National Westminster's Growth Investment Unit Trust—a trust designed to provide overall growth by investing in a wide range of high class ordinary shares both in the U.K. and overseas. Since the launch of the trust in 1967, a holding of units would have increased in value by 121% after allowing for reinvested net income.

The exact amount you get out of your Plan will depend on your age, the growth of the units and the length of time the Plan runs. You'll find examples of maturity value in Note 3. You should remember however that unit trust prices fluctuate, particularly over the short-term.

The price of units and the income from them can go down as well as up.

The Managers are confident that from a savings plan of this kind, with a ten year term, investors should expect to see significant growth in the value of their savings.

Starting a Plan

A Sunflower Monthly Savings Plan normally has a ten year life, and can be extended for a longer period. If you wish to terminate your Plan within ten years no charge is made by the Managers—but see note 4 under "Further details" for the position regarding tax.

To start your Plan simply complete and post the proposal form below, or hand it in to any branch of National Westminster Bank or Commercial Union Assurance. Payment is made by means of direct debit from your bank account. Do not send any money now, we will forward a formal acceptance note and a direct debit form for you to complete.

Further details

1. Unit trust investment
The table below shows the proportions of your monthly contribution invested in the unit trust, after the first year of your Plan. The proportions are based on a unit price of £1.00 at the end of the first year of your Plan.

Age at start	Proportion invested in unit trust	Proportion invested in cash
18-40	82.5%	17.5%
41-50	80.0%	20.0%
51-60	77.5%	22.5%
61-70	75.0%	25.0%
71-80	72.5%	27.5%
81-90	70.0%	30.0%
91-100	67.5%	32.5%

2. The Sunflower Monthly Savings Plan may also be linked with National Westminster Capital Units (Contact the Managers for details).

3. The Managers are confident that from a savings plan of this kind, with a ten year term, investors should expect to see significant growth in the value of their savings.

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Fixed interest nervousness

DURING THE last bear market when equities were crashing at a staggering rate while at the same time inflation was running at an unprecedented high level many investors looked to gilts and high yielding corporate stocks as a means of protecting capital values. This move to seek a strong income element has continued, despite the current revival in equities, as investors anticipated a downward movement in interest rates. This was certainly the case in the early months of 1976 but there are now more apparent pressures to get interest rates higher again.

However, the demand for gilts in the month of January was so strong that turnover figures hit record levels. The turnover figure was £13.7bn. compared with the previous peak of £8.4bn. in the previous January. The key factor here was a sharp drop in interest rates with a full point drop to 10 per cent in the Minimum Lending Rate during that month. Such was the extent of the demand that gilts rose about 41 points in the last week of January taking the Financial Times Government Securities Index to 65.21, the highest figure since November 1973.

Since then the MLR has fallen to 9 per cent but gilts have drifted off the top. Over the period the market has had to contend with the White Paper on public spending measures, the Budget and the possible conflict with the unions and more important the fast dwindling value of the pound.

Forecast
The medium term forecast for inflation is also disturbing for gilts for these are tending to rise despite the Chancellor's reaffirmation of a single-figure target for inflation. This position, of course, is not helped by the continuing fall in sterling.

While the March trade figures were encouraging the Government's borrowing requirements coupled with speculation on interest rates, particularly in view of recent developments, are bound to leave gilts in a volatile state. This, of course, makes the market extremely technical which in turn leaves the private investor with a high number of headaches when managing a gilt/fixed interest portfolio.

Having said this gilts on a loss on his capital gain. In

income basis are looking attractive in comparison with other forms of fixed income securities. Although the yield at the long end of the market has fallen from the peak figure of 18 per cent the extent of the recovery in equities has meant that the price movements here are more volatile in times of long-term uncertainty over interest rates and as such should be left to the institutional investors.

The move towards better income situations has also boosted demand for corporate fixed interest stocks. With a dearth of new issues here for a number of years now there is naturally a limited amount of stock in the market. The position has been further aggravated by the desire to purchase stock where there is a possibility of capital appreciation since gilts are not subject to capital gains tax. There has in fact been a number of early redemptions of the company actually stocks that give a very low yield but a more market. The effect of this attractive redemption yield are reduced the yield differential between Treasury 3 per cent 1977 and between debenture stocks and Treasury 3 per cent 1979. Both gilts to an extremely low figure of over 8 per cent while the yield differential has now widened to a more realistic figure of about a £1 per cent. A mention whereby a high tax and since from the beginning payer can boost his return is to deal special ex. If a stock, other than those with a life of up to five years (short-term) is bought, special ex. is paid in effect means in the three weeks before the stock actually goes ex-dividend and held for one year and one day, thereby avoiding capital gains tax, only one dividend would have been received while the dividend that would be accruing is deemed as a capital gain and as such free of tax.

Low taxpayers' needs are naturally different since these would be looking for a high yielding yield with a limited risk to capital values. Given the worries over interest rates it would not be in the interest of the smaller investors to invest long-term since a sharp drop in interest rates would entail a significant loss in the original capital value if there was a need to sell. As such it would not be wise to buy stocks with a life of more than 10 years.

Because of the drop in interest rates in the early part of this year a number of the private investor with a high number of headaches when managing a gilt/fixed interest portfolio.

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Because of

Financial Times Saturday April 24 1976

Table with multiple columns listing various financial instruments, their prices, and market movements. Includes sections for 'NEW LOWS AND LOWS FOR 1976' and 'RISES AND FALLS YESTERDAY'.

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INSURANCE, PROPERTY, BONDS

includes all expenses except
y Offered price includes
night through tomorrow.
e. * Net of tax on realized
deducted by J. S. Quenry
d. A single premium

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[illegible]**MINES—Continued**
FAR WEST RAND

O.F.S.			
State Dev 50c	115	Q24c	1.6
Gerdul 50c	614	Q30c	1.3
Sanalpas RI	118	Q25c	3.0
Monroy 50c	400	Q65c	0
Guine RI	112	Q6c	0.5
Brand 50c	7114	Q50c	1.3
Stern 50c	780	Q125c	2.2
Telefon RI	152	Q250c	2.2
Bel	115	Q5c	1
Don 50c	285	Q55c	1.7

[illegible]

DIAMOND AND PLATINUM					
30-Am. Inv. Sls.	\$223 1/2	10244 1/2	♦	6.7
Aggregate Pl. Hls.	92	10445 1/2	♦	2.7
Deers Of. Sls.	226	+2	1028 1/2	♦	7.3
40¢ Pl. HS.	111	+1	1020 1/2	♦	10.8
Embargo 12 1/2¢	109 1/2	+1	102 1/2	1.5	1.7
Flint, 3 1/2¢	172 1/2	+2	105 1/2	1.0	1.7
on Plat. Hls.	133 1/2	+1	104 1/2	1.0	2.2
Survival 5¢	133 1/2	105 1/2	1.0	2.2

CENTRAL AFRICAN				
Continental 25	100	-5	1034c	2.1
on Rh. 50c	90	-----	1035c	1.3
De-Phaz 12 1/2	26	-----	1.25	0.2
Corp. 16 1/2	14	-----	0.54	6.0
Com. E4	170	-10	1011.0	4.7
Spaynals 50p	162	-----	1.25	1.2
Prof. 80	65	-----	1036	28.0
King Col. 10 1/2	28	-----	1.25	11.6
Cpr. 500.24	30	-1	1037c	2.3
			1038c	6.9

AUSTRALIAN				
Box 25c	24			
and S. 50c	182	-3	Q7c	25
Winnville 50c	156		Q10c	4.8
South 30c	168	-2		
M. Kalg. 50c	35			
Winn. Areas Sp.	64	-2	1.18	4.2
Ex. 50c	53	+6		2.8
Winn. 30c	15			
M. Elides. 50c	260	+2	+Q10c	1.8
Winn. 50c	85		+Q5c	2.4

mental 10c	2			
h B. Hill 51	163	-1	Q9c	1.4 3.6
h Kalg. 30c	6			
bridge 5A1	72		tQ8c	1.3 7.3
h Cyp. 25c	22	+2		
comf 15c	925			
o H2R 50c	13			
o Wall 50c	550	-5	Q15c	4 1.8
ation 20c	170			
on Mdn. 50c	10	+1		
omer 10c	7			
in 50c	142	-1	+Q8c	8.8

	1962	1963	1964	1965	1966
King 30c	45	—	—	—	—
au Creek 20c	—	—	—	—	—

TINS

Nigeria	30	5.62	1.6	28.6	
Hittman	213	-3	113.0	1.8	9.4
at Tins	27	21.75	—	—	10.0
untal 3M25	378	+5	10.02	—	—
sands 10p	14	—	15	3.8	16.5
—	216	—	172	2.3	—
at Base 13p	10	—	—	—	—

ing Comm.	210	71.11	1.5	7
zhong	72			
10p	66	7.15	0	16.9
12-p	6			
cutting 12p	32	27.0	1.2	7
inghal	195	59.0	0	25.6
ion Tim 20p	165	47.0	1.5	6.5
ly Dredging	207	10.7	2.0	81
ing	26	25.26	0	15.4
alen 10p	50	7.0	1.5	21.5
ing SM	108			
Piran	37			

Malaysia	65	39.5	1.5	±
Malaysia	170	10.7	0.9	9.0
Malaysia	36	36.0	3.0	±
Malaysia	33	20.0	±	5.3
Malaysia	45	4.0	±	10.7
Malaysia	43	0.3%	0.6	23.3
Malaysia	92	-1	4.2	7.3

COPPER				
Malaysia	54	-2	1.9	±
Malaysia	255	-10	0.3%	8.5

MISCELLANEOUS				
to Mine 1792	9	m0.5	1.5
Marshall Sp	25	—	—
March 10c	865	+25	Q80c	1.8 5.5
March	32	—	—
Marquette CSI	343	Q25c	0.3 3.6
Marquette	229	5.42	3.7
Marquette	87	-5	—	—
Marquette	120	+5	—	—
Marquette	120	+5	—	—

NOTES

based on "all" distribution. Owners are based on distribution. Yield, assuming reinvestment of current rate of ACT, are based on middle prices for value of declared distributions and rights. Denominations other than sterling are quoted in investment dollar premiums.

continued securities which include investment in

are marked thus have been adjusted to allow for tax credit.

increases or reductions
reduced, passed or deferred.
non-residents.
part omitted.
insurance reserve allocations may preclude
dividend cover.
of suspension.
dividend after pending scrip and/or rights issue;
to previous dividend or forecast.
Duty.
reorganisation in progress.
to.
reduced fixed medium reduced number

for conversion of shares not now ranking for voting only for restricted dividend to allow for shares which may also rank for future date. No P/E ratio usually provided. Annual dividend declaration.

yield. **a** Assumed dividend and yield. **b** Dividend and yield after stock issue. **c** Payment to shareholders. **d** Earnings, no interim higher than Rights issue pending. **e** Earnings based on Rights. **f** Australian currency. **g** Dividend and special payment. **h** Indicated dividend: cover is dividend, P/E ratio based on latest annual dividend; cover based on previous year's earnings up to 30p in the £. **i** Yield allows for: **a** Dividend and yield based on merger terms; **b** Dividend and yield based on merger terms; **c** Dividend and yield based on merger terms; **d** Dividend and yield based on merger terms; **e** Dividend and yield based on merger terms; **f** Dividend and yield based on merger terms; **g** Dividend and yield based on merger terms; **h** Dividend and yield based on merger terms; **i** Dividend and yield based on merger terms.

and yield. B Preference dividend passed or undivided. C Leasehold. D Assumed dividend. E Dividend and rights issue. F Figures of interest or other official estimates for prospectus based on prospectus or other official estimates for 1974. G Gross. H Figures on significant Corporation Tax payable. I Date.

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MAN OF THE WEEK

Praying for rain

BY ARTHUR SANDLES

THIS WEEK-END Mr. Wilf Jones will be in the fields of his Kent farm praying for rain. For Jones, a chummy if pugnacious-looking character in his mid-fifties, rain means more than just encouragement for the runner bean seeds which he hopes to get into the ground over the next couple of days. It might also mean a few more bookings for the company he heads, Cosmos Tours, one of Britain's big three tour operators and, as such, an organisation which thrives on bad weather at home to make people dream of warmer climes.

Jones is a tour operator from the old mould—superficially. He has an air of half-fell-well-met, and scant regard for officialdom. Travel, he reckons, is not half as much fun as it used to be. But while the rest of tourism's old guard—Vladimir Raitz and Tom Gullick among them—no longer walk the stage, Jones still sits his head of office of the few organisations to have survived the transition from the sixties to the seventies relatively unscathed by management revolutions.



Part of the Jones formula for survival seems to have been his ferocious pursuit of commercial objectives, perhaps due to the fact that the shareholders of his Liechtenstein-based company are less interested in proud images than the owners of the profit and loss account. But Jones has not shown himself unwilling to hit the headlines, and this week there he has been again, up-setting industry leaders Thomson and the state airline British Airways with cut price air fares to European holiday resorts.

In theory the rules surrounding package tour companies are supposed to prevent the sort of cut price flying which Jones has unveiled. The rules state that tour companies can only sell "packages"—trips which involve both transportation and accommodation. Jones is offering such packages—£31 for one week in Switzerland—but the accommodation involved is of such a standard that he doubts more than a third of his customers will use it. British Airways is furious over this by-passing of its scheduled fare structures, and the rest of the industry is cross because the rules might be so tightened as a result of the Cosmos move as to make low cost packages much more difficult to operate.

Jones affects innocence about the whole thing. He reckons he only got the headlines because the story was "leaked" rather than announced.

But the Jones past history suggests that he is rarely taken unaware by publicity. It was he who caused a storm over "slum" conditions at Luton airport and more recently stole some front pages with talk of "worker revolutions" in the travel business as the blue collar set took over from the middle classes.

Behind all these public extravaganzas lies a coolly calculating mind—and the secret of the Jones survival. The old days, he argues, were the days of the entrepreneur. "They made their money, but many of them were just not very good at adding up," he says. Once the companies began to grow and entrepreneurs became involved with large bodies of employees, and had to deal with shareholders and parent companies it all proved too much. "They didn't fit into the running of big companies. They could not easily accept criticism and control."

But still Jones himself bankers for the old days when the boss could make decisions without looking over his shoulder. "There is not so much time. A few years ago we carried 200,000 people and had a turnover of £10m. This year it may be 500,000 people and £50m. At that level you have to spend more time on the boring things of business, dealing with lawyers and accountants."

An accountant by training himself, Jones says this a little wistfully. He started his travel wife with the Workers' Travel Association, which later became Galleon Travel, and later moved to Sir Henry Lunn. He joined Mr. George Jackman in the early sixties when Jackman, still on the board, was setting up Cosmos and his sister company, Monarch Airways. Now Cosmos is number two to Thomson in the tour league, and claims two thirds of the U.K. coach traffic abroad.

This year, however, things have not been easy for the travel trade as a whole. "For the first time we do not know whether things are going to be good or bad, whether we are going to be up or down," says Jones.

A little rain would help.

U.S. money surge may tighten credit

BY JUREK MARTIN, U.S. EDITOR

WASHINGTON, April 23.

THE LATEST surge in the growth of the U.S. money supply has prompted fears that the Federal Reserve Board may be about to tighten credit and bring up interest rates.

Highly-placed sources in the Administration are hinting that monetary policy may have to become somewhat more restrictive to avoid excessive stimulus to an economy which is rapidly moving from the state of recovery into the era of full-fledged expansion.

For the record, the Administration refuses publicly to attach significance to the weekly monetary statistics, though the financial markets in New York do not take them so calmly.

Government economists stress that trends in the broader monetary base aggregates are more significant, and the feeling here is that though the growth in money supply has been reasonably moderate, it has been more rapid than popularly imagined.

The New York Fed's figures, however, have certainly caused extreme nervous-

ness on Wall Street. All interest rate yields were generally up a little today as the markets waited for some positive sign of the Fed's intention, which was still lacking at mid-day.

The statistics showed that M1 (currency plus checking accounts) rose by \$3.4bn. in the week ending Wednesday, to \$303.3bn. Over the last month, M1 has risen by an annual rate of 9.1 per cent, far in excess of the Fed's target range of 4 to 7 per cent a year.

M2, which includes time deposits, also jumped sharply, by \$4.4bn. to \$393bn. In the last month it has risen at an annual rate of 11 per cent, above the Fed's 10 per cent upper ceiling.

The Fed's open market committee did meet earlier this week, but the details of its deliberations will not be disclosed until June.

At the end of February, the committee permitted short-term rates to climb and was thought to have instituted a tighter regime, but the evidence of the

last month belies this. Wall Street remains divided on whether the Fed has now actually embarked on this course.

But the basic belief inside the Administration—which has enjoyed excellent economic news in the past week—is that the underlying rate of inflation is still about 6 per cent, and that it would be foolhardy to risk increasing it by applying too much monetary stimulus at present.

Thus it would be logical to expect some tightening in view of the evident expansion of the past month. It is felt that an increase in interest rates would not have much impact on business loan demand, simply because this remains remarkably sluggish.

This was underlined by the NY Fed yesterday when it reported that business loans at the leading New York City banks fell again in the week ending Wednesday for the 13th time in the past 14 weeks. The week in question was not a normal one, since it embraced the April 15 car-loan payment date, when loans invariably go up.

Over 1,500 Minis have so far been lost by the dispute, costing Leyland about £2.5m.

The drivers' strike also led to 2,000 workers at the Jaguar plant in Coventry being laid off, with only a trickle of finished cars being produced.

The 32 drivers, who deliver sub-frames and axles for Leyland cars, had been on strike in protest at lay-offs caused by an overtime ban at the factory. The return-to-work formula agreed is believed to involve more negotiations on future lay-offs, including payments when laid off.

At Cowley the peace formula worked out is expected to cover more discussions following a return to work.

This follows the strike decision by 3,000 day-shift assembly workers yesterday morning in protest at the sacking of two men for a "clocking-out" offence. About 800 workers on the night shift also walked out.

About 1,500 Princess, Maxi and Marina models were lost, costing Leyland some £2.5m.

The strikers felt that the company had been unduly harsh in dismissing the two men, who both had long records of unblemished conduct. But a Leyland spokesman said that the correct disciplinary procedure had been followed by the company and that he had not been exhausted when the workers went on strike.

News Analysis—A Costly clock-out. Page 9

Rubery Owen strike settled

By Peter Cartwright and David Churchill

BRITISH LEYLAND'S hopes for a return to full production next week improved yesterday with one strike settled, and another likely to be resolved on Monday.

After 11 hours of talks with management at the Rubery Owen components factory at Darlington, Staffs, the 32 drivers whose strike had halted all Leyland Mini production agreed to return to work on Monday.

At Cowley, Oxford, a peace formula was worked out between stewards and management which will be put to nearly 4,000 car assembly workers whose strike yesterday halted all production of Princess, Maxi and Marina models.

The settlement of the Rubery Owen drivers' strike last night came too late to prevent 1,000 more workers at Longbridge, Birmingham, from being laid off, bringing the total there 2,000 and completely halting Mini production.

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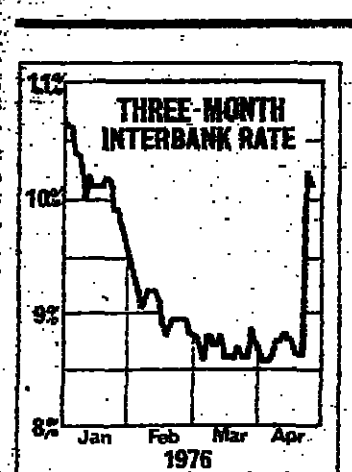
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THE LEX COLUMN

Slipping back from the peak

The 30-share Index rose over 26 points to a new peak in the five trading days ending last Wednesday—and promptly retreated by nearly 19 points in the next two days. With sterling continuing to tumble, it was perhaps only a question of time before the authorities' nerve cracked. But the decision to reverse recent interest rate policy—at a time when the Government was starting to sell gilts again, and when the differential between U.K. and U.S. rates had actually widened a shade—came right out of the blue. The short end of the gilt edged market was punished on Thursday, and the yield curve flattened back yesterday as a result of sharp falls in the longs. The 20-year Government Stock Index is now nearly a tenth below its 1976 peak and gilts as a whole are back to levels not seen since the beginning of the year.

Index fell 4.2 to 401.0



The ball now seems to be in the TUC's court, and any sign of an early settlement on the pay policy which was deemed to be acceptable in the foreign exchange market would presumably send prices swinging back up again. It would certainly override any eagerness about U.S. interest rates, stemming from the recent surge in the monetary aggregates there. The current gap of over five points between short-term rates in the U.S. and the U.K. is as large as at any time in the past two years with the exception of a fairly brief period last autumn. But the promise of a deal would not by itself provide any lasting satisfaction, and this week's events have again underlined the frailty of the Government's present strategy.

Unilever, a fair slice of the corporate sector is already accounted for—underpinning the recent upgrading by brokers of their overall profit forecasts for 1976. Phillips and Drew, for example, is now talking about a rise in financial and industrial profits (excluding oil) of 27 per cent, in calendar 1976. This takes in a forecast gain of 22 per cent by the industrial normally return groups and a 39 per cent rise loss.

At the same time, the earnings have moved over the past year, capital has jumped to £10.7m. partly as a result of unfavourable debtor/creditor ratios—major recovery areas being chemicals and textiles, such as ICI and Courtaulds, while the turn round already evident in the second half of last year in the food manufacturers' profits is ing 9.9 per cent likely to be sustained. The times.

Considerable variations are also expected in the profits performance of various industrial sectors—major recovery areas being chemicals and textiles, such as ICI and Courtaulds, while the turn round already evident in the second half of last year in the food manufacturers' profits is ing 9.9 per cent likely to be sustained. The times.

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Carrington suggests House of Lords reform

BY JOHN HUNT

PROPOSALS FOR radical reform of the Lords were put last night by Lord Carrington, leader of the "reform" speech, was a reply to Mr. Jack Jones, general secretary of the Transport and General Workers' Union, who earlier in the week attacked the upper house as "an outdated institution."

In a surprising rejoinder, Lord Carrington said that if Mr. Jones was making a serious point about the constitution and weakness of the second chamber then he agreed with him.

Lord Carrington proposed that the second chamber should consist of one-third directly elected U.K. members of the European Parliament, a third directly elected from the assemblies which emerge from devolution and a third of existing hereditary and life peers.

This suggestion implies a big reduction in the House's membership. About 1,100 peers are entitled to sit in the Lords. There are 36 U.K. members of the European Parliament, although this could well be substantially increased if, as expected, the size of the European Parliament is increased under direct elections.

Such a chamber would have to be elected by the powers at the expense of the Commons, Lord Carrington added, and he admitted that this could be an obstacle to the scheme.

Government reaction from Lord Shepherd, leader of the Lords, was that the reform of the upper house was necessary and long overdue but Lord Carrington's proposals were not the way.

"I think reform of the Lords should be solely within the context of a remit for the U.K. answerable to the U.K., and not for regional issues."

Although any reform is still a long way off the significance of Lord Carrington's speech is that the question is put back in the forefront of serious political debate for the first time in seven years.

It comes at a time when major constitutional changes are on the way in the form of devolution, and direct elections to the European Parliament.

It also comes in the wake of strong attacks made on the Lords by Mr. Michael Foot, then Opposition Secretary, when Opposition peers threw out the Trade Union and Labour Relations (Amendment) Bill last year.

Now, as leader of the Commons, Mr. Foot is in a powerful position to implement changes. The last attempt at reform was made by the Labour Government with the Parliament (No.

2) Bill introduced in 1968 and abandoned in April 1969. This proposed a two-tier system of voting peers, consisting of life peers, and non-voting peers, consisting of hereditary peers. Eventually the hereditary element would have been phased out.

The Bill was supported by the Tory front bench but ironically, was abandoned by Mr. Wilson after vehement back bench attacks led by Mr. Michael Foot from the Left and Mr. Enoch Powell from the Right.

Speaking at Kenfrew last night, Lord Carrington said there was no doubt about the need to reform the Lords. The 1988 attempt would have removed some of the anomalies and criticisms "justly directed" against the House in its present form.

Of course, as a basis for a legislative chamber the hereditary system is not appropriate," he said. "Of course it is wrong that there should be a permanent majority of any one party in a House of Parliament."

Now was the time to think of a much more radical approach, he suggested. With direct elections to the European Parliament there would be a real danger of the two parliaments drifting apart, and the growth of jealousies and rivalries.

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Bronfman and Agnelli will acquire stake in Latham Holdings

BY MARGARET REID

THE CANADIAN Bronfman whisky dynasty and the Italian Agnelli family which controls Fiat are to acquire interests in Arbutnot Latham Holdings, the merchant bank which is one of the City's elite group of acceptance houses.

Companies associated with both are, between them, buying the bulk of the 15 per cent share stake in ALH hitherto held by East & West Investment Trust, for which ALH yesterday launched a takeover bid, at 55p a share.

The additional powerful shareholders will further reinforce the backing available to ALH, which already has important institutional shareholders, including industrial and Commercial Finance Corporation and Philadel-

phia National Bank of the U.S.

It will be seen as another among several recent moves to strengthen the capital base of merchant banks. Last year Prudential Insurance of the U.S. took a 9 per cent stake in Hambros, while more recently the private Lissauer Group backed the smaller Fraser, Ans-

bacher with 54m. of new funds. Mr. Trevor Dawson, a director of ALH, said last night of the prospective new shareholders:

"With the existing ones, I think it can be said that we have substantial financial muscle."

Given shareholdings like these, it is reasonable to suppose that further capital would be available for expansion of his business. He added that his group, which had always been

conscious of the need for full capital backing, looked to a wider future in international banking, in areas including North America and the Far East, and with investment banking a likely subject of interest.

ALH, which in 1972 acquired about half of East and West as a result of a takeover bid, is now planning a cash offer for the remaining shares of that company, having just bought the 16 per cent of Camp Investments, and the 3.3 per cent interest of Mr. John Bosman for 50p a share. Camp is the private company of the Bronfman family, one of whose members, Mr. Edgar Bronfman, heads the big U.S. whisky group, Seagram.

To eliminate cross-holdings, the 15 per cent hitherto held in ALH by East and West is now

being placed through the New York investment bankers Drexel Burnham.

Of this interest, 6.7 per cent is being sold to a company in the Common Market, owned by Comp. Another holding of some 2.5 per cent is going to SAIFI, which is jointly owned by IFI, the Italian company which controls Fiat, and Banco Nazionale del Lavoro of Italy. A further 2.7 per cent is being sold to several industrial and other corporate investors in the EEC. All these holdings have been sold for 170p a share, which compares with last night's unchanged closing price of 180p for ALH.

Mr. John Bosman is acquiring, also, at 170p a share, a further 3.3 per cent of ALH, in which Drexel Burnham is already a holder of some